



Request For Proposal

LEADERSHIP EAU CLAIRE™ (ADULT) COMMUNITY SERVICE PROJECTS

Deadline: Friday, August 1, 2014

Introduction:

Leadership Eau Claire™, a program sponsored by the Eau Claire Area Chamber of Commerce, is in its 33rd year. This annual program assembles current and future community leaders to examine community issues and contribute to their leadership skills.

As part of the nine-month curriculum, each participant is required to work with classmates and a nonprofit organization on a community service project. We invite you to tap our participants' expertise and enthusiasm in helping you address an important challenge.

Community Needs and Issues:

Proposals are accepted for projects in any of these areas within Eau Claire County:

- Aging Population
- Alcohol and Drug Dependency Issues
- Bullying
- Confluence Project
- Domestic Violence
- Downtown Development
- Economic Development
- Education
- Environment
- Frac Sand Mining
- Health & Wellness
- Homelessness
- Housing
- Hunger
- Job Growth
- Manufacturing
- Mental Health
- Municipal Budgets
- Nutrition
- Poverty
- Social Welfare
- Talent Attraction and Retention
- Tourism
- Transportation
- Women in Business

Project Goals:

Your project should allow participants to:

1. Learn about a critical community issue that you are trying to address.
2. Learn your organization's purpose, mission, history and role within our community.
3. Identify and propose solutions.
4. Begin implementation of solutions.
5. Potentially build a foundation for a continuation of the project in the future by interested parties.
6. Build leadership and team-building skills.
7. Do something positive for the community.

Guidelines:

1. Make your project challenging and strategic – reflective of our participants' abilities and skills.
2. Please avoid simple "activity-based" projects (e.g., painting walls, filing paperwork, licking stamps.)
3. NO fundraising projects will be accepted (e.g., raise \$100,000 for a new roof.) This includes creating an event that is intended as a fundraiser.
4. Be clear in your expectations.
5. The project must require 8 class members to participate.
6. Projects must not have political affiliations.

Selection Process:

The LEC Executive will select from the proposals 10 organizations to meet with the LEC class at 8 a.m. on Thursday, August 21. At their Opening Retreat, LEC participants will choose group projects after meeting with these nonprofit representatives and reviewing the proposals. You will be notified by October 31, 2014 if your group project was selected. Unfortunately, we cannot guarantee that your project will be one of the five chosen.

What We Ask of You:

Complete the Request For Proposal Form and return to the Chamber by **August 1, 2014**. Include any pertinent information.

If your project is selected, we require you to:

1. Assign one staff person to be the LEC project team's contact and liaison for the project's duration.
2. Meet regularly with your project team to provide guidance and monitor progress.
3. Provide a meaningful challenge that stimulates involvement, learning and leadership growth while helping you achieve key objectives.

Class of 2014's Group Projects

Class of 2014

Beaver Creek Reserve

Like many nature centers around the country, Beaver Creek Reserve faces economic challenges and the need to update its infrastructure. The Reserve applied for and received grant dollars to upgrade and replace current and outdated signage and trails. This Leadership Eau Claire™ team reviewed all current signage at Beaver Creek Reserve and then determined where new signage was needed and plotted the location on maps. The group researched signage options and pricing and presented the proposal to Beaver Creek Reserve.

City of Eau Claire – All-America City Awards

A group of eight members of the LEC class worked with the City of Eau Claire staff, along with many community partners, to develop and submit the application for the 2014 All-America City Awards. The All-America City Awards by the National Civic League (NCL) is the country's most prestigious award for outstanding, community-based civic accomplishments. Eau Claire was one of 25 communities invited to participate in the awards event held in June and was the only community selected in Wisconsin this year. After a successful presentation by community members, including representatives from the LEC class, Eau Claire was named an All-America City! This is the first time Eau Claire has ever held this distinction.

Eau Claire Humane Association

The Eau Claire County Humane Association (ECCHA) is committed to helping all animals. The ECCHA wanted to "adopt" local elementary classrooms and provide a national Humane Association publication called Kind News to each student. The Leadership Eau Claire™ class contacted all schools within the Eau Claire Area School District regarding the program. Thanks to the marketing efforts of this LEC team, participation in this program increased dramatically. In addition, the team created a database of schools participating in the program, sent press releases to the media and created certificates for the classrooms

Eau Claire Children's Theatre

The Eau Claire Children's Theatre wanted to create a signature event tied to its 25th anniversary that could be replicated in a non-anniversary season. The Leadership Eau Claire™ group researched possible events, designed and planned the event, developed sponsorship and marketing material, assisted with event promotions and assisted the Eau Claire Children's Theatre staff with the execution of the Trivia Challenge.

Pinehurst Hill Project

The LEC 2014 Green Team planned a fundraiser for the Pinehurst Project Ski Hill in Eau Claire. The hill is located on the north side of Eau Claire and is currently a City Park. This LEC team developed a written plan for an annual fundraiser for the facility. The group recommended a winter carnival that would occur in February and be located at the Pinehurst Hill. The team prepared a reference guide that included information on the event activities, a timeline, sponsors, marketing, logistics, fundraising, food vendors, entertainment and budget.



Request For Proposal

LEADERSHIP EAU CLAIRE™ (ADULT) COMMUNITY SERVICE PROJECTS

Deadline: August 1, 2014

Organization Name _____

Contact Person _____

Address _____

Phone _____ Fax _____

Email _____ Website _____

Number of paid staff members _____ Number of active volunteers _____

Years organization has been in existence: _____ Estimated hours needed to complete project: _____

served _____

Issue(s) the project would address (please see list on page 1) _____

Short-term Goal of Project: _____

Long-term Goal of Project: _____

Description of proposed project:

(Please provide clear objectives for this project. Feel free to attach additional information about the proposed project and/or your organization.)

Please attach a brief history of your organization including your mission and any other information you feel would be beneficial when choosing group projects.

RETURN TO THE CHAMBER OFFICE BY AUGUST 1, 2014 via fax at 834-1956, email to seelen@eauclairechamber.org or mail to P.O. Box 1107, Eau Claire, WI 54702-1107.