

DEVELOPING YOUR  
BEST SELF

One Word...?

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# SWOT ANALYSIS



STRENGTHS



WEAKNESSES



OPPORTUNITIES



THREATS

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**Leadership is Influence.  
Nothing More, Nothing Less.**  
– John C Maxwell

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**All 2024 Human Resource Conference Attendees  
Will Receive One Month of Complimentary  
Leadership Coaching for themselves or organization  
with any 6-month or greater coaching agreement**



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