

LEADERSHIP  
EAU CLAIRE™



CLASS OF

2023



# DIRECTORY

## CLASS OF 2023



### Tom Albrecht

**Associated Bank // Relationship Manager**

thomas.albrecht@associatedbank.com

(608) 286-0541

I played baseball & graduated from Ripon College. I have 5 brothers and 6 nieces/nephews that I absolutely adore. I am a huge fisherman and fish competitively on the Mississippi River for walleye as well as area lakes for Musky.



### Carrie Anderson

**Huebsch Services // Direct Sales and Service Manager**

carriea@huebsch-services.com

(715) 379-9154

My name is Carrie and I am the Direct Sales and Service Manager for Huebsch Services. I have been in my position for 4.5 years, with Huebsch for over 5, and lived/worked in the Eau Claire area my entire life. I currently live in Mondovi with my husband, 3 kids, and 4 dogs and in my spare time I enjoy baking, volunteering with my family, and am a skydiving instructor.



### Greg Bellaver

**Prevea Health - Orthopedics // Regional Manager - Orthopedics, Sports Med, and Podiatry**

greg.bellaver@prevea.com

(217) 415-8828

Originally from Hillsboro, IL (near St. Louis metro) Greg moved to Altoona/Eau Claire in July of 2020 to help start and lead the Orthopedics and Sports Medicine Dept for Prevea Health, Western Wisconsin Division. He earned his B.S. from the University of Illinois at Urbana-Champaign and M.S. from Southern Illinois University at Edwardsville. He's worked in medicine his entire career, including stints in the private sector, academic medicine, and software development. He also played baseball in college.



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### **Nicole Breed**

**Chippewa Valley Technical College // Instructor & Librarian**

[nbreed@cvtc.edu](mailto:nbreed@cvtc.edu)

(715) 831-7376

Nicole Breed is a library & information services instructor and liaison librarian at CVTC. She is a lifelong resident of the Chippewa Valley and earned two degrees from UWEC. She now calls Altoona home, along with her husband and two children. Nicole also serves as a board member for the School District of Altoona and Literacy Chippewa Valley, and holds office in the Wisconsin Association of Academic Librarians. Her passions include social justice, literacy, and leading with heart.



### **Joseph Calzaretta**

**Massachusetts Institute of Technology // Applications Architect**

[jcalz@mit.edu](mailto:jcalz@mit.edu)

(617) 817-6121

I'm from Staten Island, New York. I have a life-long interest in math and technology, and for college I attended MIT, which was a good fit for those interests. Because I loved it (and because I don't like change) I have stayed there ever since, working for their IT Department after completing degrees. My family moved to Eau Claire in March of 2020 to be closer to my wife's family, and while I continue to work remotely, I would like to contribute to the Eau Claire community and know more people.



### **Lindsay Carberry**

**Marshfield Medical Center - Eau Claire // Emergency Services Manager**

[carberry.lindsay@marshfieldclinic.org](mailto:carberry.lindsay@marshfieldclinic.org)

(414) 659-8270

Hello, I am the Emergency Services Manager of MMC - EC. I have 20 years experience with 15 as a RN. I do have my MSN. I am not married and have no children. I do have 3 nephews and 1 niece that are spoiled beyond belief. I have 2 dogs and 2 cats. My professional interests includes emergency medicine and pre-hospital medicine.



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### Jasmine Case

**University of Wisconsin - Eau Claire // Student Retention and Engagement Learning Specialist: Service Learning and First Year Experience**

krotzmjl@uwec.edu

(715) 577-8974

When I moved to EC in 2003, I was pretty sure it would be a quick stop for a degree. Little did I know that I'd fall in love with the city, the university and life here. A husband, daughter, house, and career later...I'm a lifer! I have the coolest job--I get to work with first-year students as they enter the university through my work with First-Year Experience. I also get to connect students with volunteer opportunities in the community through my Service Learning role.



### Nate Ceder

**The Boldt Company // Project Manager**

nate.ceder@boldt.com

(715) 215-2390

I've been a project manager with the Boldt company since late 2015. In 2020 my family and I relocated from the Duluth MN area to help Boldt open an office in Eau Claire. My focus has been mainly in the healthcare, but I continue to work on projects with our teams in the higher education, commercial, and food/beverage industries. I graduated from St. Olaf College with a degree in Economics. I have an awesome wife and three sons that keep me busy. I pretend to golf when a free day allows.



### Hannah Connor

**Chippewa Valley Technical College // Assistant Director of Student Central**

hconnor1@cvtc.edu

(715) 271-9668

I grew up in Eau Claire and attended North High School. I received my bachelor of arts in Psychology with a minor in Criminology from the University of Wisconsin - Whitewater. I am currently pursuing a master's degree in Career and Technical Education from the University of Wisconsin - Stout. I work for Chippewa Valley Technical College as the Assistant Director of our one-stop, Student Central. I am also on the board of the Chamber's Young Professionals group.



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### **Krysty Damrow-Schmidt**

**Imperium Chiropractic // Doctor of Chiropractic**

krysty.damrow@imperiumchiropractic.com

(715) 661-3347

I am a pediatric/family chiropractor and trained birth doula, with a special place in my heart for infants, women going through preconception, pregnancy, and postpartum journeys. I obtained my bachelors degree in Human Biology from UW Green Bay in 2015 and then attended Northwestern Health Sciences University College of Chiropractic where I graduated in 2019. I am recently married to my best friend and husband, Chris. We have one Persian cat named Riddler who was adopted in January 2022.



### **Kesha Endl**

**Xcel Energy // Supervisor, Credit & Collections**

Kesha.R.Endl@xcelenergy.com

(715) 456-2025

I have lived in Eau Claire my whole life and graduated from North High School in 2007. I started to work for Xcel Energy in 2011. I have no children, but have a very spoiled dog named Mila who very much enjoyed the time I was working from home during the pandemic. In my spare time, I enjoy being with my friends and family.



### **Addie Erdmann**

**Eau Claire County Humane Association //  
Marketing & Development Director**

addiee@eccha.org

(715) 851-6595

I moved to Eau Claire/Chippewa Falls in July of 2021 and currently serve as the Marketing & Development Director at the Eau Claire County Humane Association (ECCHA.) In this role, I also serve as a fundraiser for not only our general operating, but also for our "Be the Voice" Capital Campaign to build a new shelter - which launched publicly on May 18th. In my free time, I enjoy reading, weight lifting, cooking and going on hikes with my rescue dog and boyfriend.



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### **Cody Fanjoy**

**Benedict Sales and Service //**

**Warranty Administrator/Chain Account Manager**

[cfanjoy@benedictss.com](mailto:cfanjoy@benedictss.com)

(715) 461-0562

Cody Fanjoy is originally from Mesa, Arizona, but has enjoyed his residency in the Chippewa Valley for the last 25 years. Cody graduated from Chippewa Valley Technical College in 2016 with an associate degree in Business Management. He is currently the Chain Account Manager and Warranty Administrator with Benedict Sales & Service. His favorite part of working at Benedict Sales & Service is how the owners go the extra mile to connect business to family, because family is very important to him.



### **Michael Farrow**

**Northwestern Bank // Business Banker**

[mfarrow@northwesternbank.com](mailto:mfarrow@northwesternbank.com)

(715) 450-6684

Mike Farrow is a commercial lender at Northwestern Bank. What drew him to this position was the ability to help strengthen the community by supporting local businesses. He attended Marquette University obtaining a degree in Political Science. After school Mike, returned to the Chippewa Valley and along with his position at the bank, he coaches youth soccer for Chippewa Strikers.



### **Sarah Gordee**

**Hookd Promotions // Director of Sales**

[Sarah@HookdPromotions.com](mailto:Sarah@HookdPromotions.com)

(612) 209-6031

Sarah is currently the Director of Sales at Hookd Promotions. Her entire career has revolved around B2B sales with companies as large as Microsoft and as small the one she started up from nothing, built into something and then sold. Her career has taken her from her roots in Wisconsin to the Twin Cities, out to California's Silicon Valley and back again. 2 little known fun facts about Sarah; She loves to drive race cars on tracks - FAST! And she's walked on fire. Literally.



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### Jennifer Hagedorn

**Jamf // Senior Manager, Customer Success**

[jennifer.hagedorn@jamf.com](mailto:jennifer.hagedorn@jamf.com)

(715) 495-3898

I was born and raised in the Chippewa Valley and have my Marketing degree from CVTC. I am very fortunate to work at Jamf and am based here in Eau Claire office as the Senior Manager of Customer Success - AMER Enterprise and Mid-Market. When I'm not at work I enjoy spending time with family and being outdoors - walking/ hiking the parks in the Chippewa Valley.



### Adam Holtz

**Ayres Associates // Accountant**

[holtza@ayresassociates.com](mailto:holtza@ayresassociates.com)

(715) 214-5193

I was born in Eau Claire, graduated high school and college in Eau Claire and have worked in the Eau Claire area since I was 16. At Ayres I do a variety of accounting duties pertaining to the general ledger. I currently live in Chippewa Falls with my wife and 2 kids. I enjoy watching my kids play sports and am an avid Packers, Brewers and Badgers fan. I also travel around the country playing kubb.



### Allen Jacobson

**Realityworks, Inc. // Lead Designer**

[allen.jacobson@realityworks.com](mailto:allen.jacobson@realityworks.com)

(715) 828-1794

I have been happily employed by Realityworks for the past 10 years. A 2002 graduate of UWEC with a BFA. My wife (Kim) and I are the proud caretakers of 2 German Wirehaired Pointers (LaDi Beauty & Lloyd Boy), 0 children and a lot of plants. Professionally I am interested in everything design from graphics to engineering product development. Fun fact: Since the covid shutdown, my wife and I started developing an off-grid tiny hobby homestead in Northern Wisconsin (YouTube - The Jacobson Project).



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**Holly Johnson**  
**Wipfli // Senior Consultant**

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(207) 939-5085

As a Senior Consultant/CPA at Wipfli, I am focused on continuous improvement and tech consulting services for our Construction focused clients. My career path started as a traditional CPA and then spent 6 years in accounting leadership roles for a couple of general and specialty contractors on the East Coast. In 2020, I relocated to the Eau Claire area to be near family, especially my nephews. I enjoy training for half marathons, hiking trails and being the best dog mom to my rescue pup, Jet.



**Joseph Krebsbach**  
**Wipfli // Audit Manager**

jkrebsbach@wipfli.com  
(715) 316-1670

I am a CPA and Audit Manager at Wipfli in Eau Claire. I interned with Wipfli while attending the University of Wisconsin Eau Claire, and started with them full time after graduating in May 2015. My specialization is providing attestation services for companies in the manufacturing, distribution, and dealership industries. I have been married to my wonderful wife, Erin, for almost 5 years. In my free time, I enjoy watching sports, hunting, fishing, hiking, and traveling with my wife.



**Gretta Lawton**  
**Blue Granite Wealth // Relationship Manager**

Gretta.Lawton@RaymondJames.com  
(608) 213-2505

I was born and raised in Chippewa Falls, WI. I managed restaurants for over 10 years and have recently made a career change into the financial industry. I serve as a board member for Eau Claire's Young Professionals of the Chamber and have recently began serving as a chair for the Tournament Committee. I am passionate about Young Professionals and the Eau Claire community! In my spare time I love spending being with my family, especially my husband and my dog Finny.



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### **Robin Miller**

**Marshfield Medical Center - Eau Claire // Director of Patient Care Services**

miller.robin@marshfieldclinic.org

(715) 379-3359

I am currently the Director of Patient Care Services at Marshfield Medical Center Eau Claire. I have been with Marshfield Clinic Health System just prior to the opening of the Eau Claire hospital in 2018. I have received bachelors degrees in Dietetics and Nursing and am currently pursuing a Masters in Business Administration. I have lived in the Chippewa Valley my entire life, currently residing in Elk Mound with my family. My hobbies include fishing and traveling.



### **Tamara Mumm**

**University of Wisconsin - Eau Claire Continuing Education // Outreach Program Manager**

mummt@uwec.edu

(937) 243-7127

Tamara Mumm is an Outreach Program Manger at UW-Eau Claire Continuing Education. Her position includes planning and developing programs that support the educational needs of the local community, including supervisory management and personal enrichment classes. Tamara received a bachelor's degree in Business Administration from UW – La Crosse. She has enjoyed living in the Eau Claire area with her husband and children since 2009 and enjoys vacations hiking in the mountains with her family.



### **Patrick Newkirk**

**City of Eau Claire - Hobbs Ice Arena // Facility & Program Supervisor**

patrick.newkirk@eauclairewi.gov

(651) 707-5480

I graduated from Memorial HS, moved to Minneapolis to attend college at the U of M, & graduated in 2009. I moved back to Eau Claire in 2010 to work at Hobbs Ice Arena & have been here ever since. I have been in charge of the facility since 2013, serve on the city's Green Team, am the 2nd Vice President of the Wisconsin Ice Arena Management Association, & also teach ice arena specific professional development courses for the US Ice Rink Association. I love travel, golf, fishing, & road cycling.



## Angela Payne

**Boys & Girls Clubs of the Greater Chippewa Valley //**  
**Director of Resource Development**

apayne@cvclubs.org  
(715) 379-5872

I had previously worked for Coca-Cola for 10 years prior to coming to the Boys & Girls Clubs of the Greater Chippewa Valley and switching from a for-profit to a non-profit. Big change, but very exciting! I am a graduate of UW-Stout. I have 2 kids. My son Jaren is 17 and my daughter Madelyn is 12. We currently just built a home in Altoona and we live with my boyfriend, Jason, and our 1-year-old puppy, Tucker. We love traveling, boating, hiking, and doing landscape.



## Emily Pedersen

**Wisconsin Department of Natural Resources // Environmental Enforcement Specialist**

Emily.Pedersen@Wisconsin.gov  
(715) 215-2669

Emily Pedersen is an Environmental Enforcement Specialist with the Department of Natural Resources (DNR). She started her career with DNR after graduating from UW-Madison with a degree in Wildlife Biology. Emily is passionate about building community relationships and educating the public on environmental requirements. In her free time, Emily enjoys working on projects with her husband and spending time with her wild toddler. She also enjoys horseback riding, running, fishing, and hunting.



## Andy Peterson

**TDK - Hutchinson Technology // Engineering Supervisor**

andy.peterson@hti.htch.com  
(320) 204-5423

Andy has worked at TDK/Hutchinson Technology since 2005. He is currently an Engineering Supervisor and oversees several Engineers that are responsible for Mechanical and Chemical processing at Hutchinson Technology. Andy has a degree in Industrial Technology from Bemidji State University. Andy and his family moved to the Eau Claire area in 2017. His family enjoy spending time on their hobby farm in the Fall Creek area. He also enjoys outdoor activities like hunting, fishing, and camping.



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### Jennifer Plante

#### Xcel Energy // Billing Support Analyst

Jennifer.a.plante@xcelenergy.com

(715) 410-5949

I have been working at Xcel Energy for the past 15 years, currently as a Billing Support Analyst. I love to help others grow and develop in their roles. While working I have obtained my Associate Degree in Business Management and Bachelor's degree in finance. My husband Dennis and I have 3 beautiful children, Landon 15, Alivia 13, and Mckenzie 10. I love working with my hands building furniture, remodeling our home, and gardening.



### Chris Potapenko

#### Realityworks, Inc. // Product Support Manager

chris.potapenko@realityworks.com

(715) 619-8157

I've been blessed with great friends and family who have been the driving force in my ventures. I've worked for Realityworks for almost 10 years and this has allowed me the opportunity to make a difference in the lives of students around the world. Having a heart for helping others led me to volunteer my time and talents on mission trips, at food pantries, and just helping others in need. In my free time, I enjoy hiking, biking, kayaking, hunting, and fishing.



### Tim Rindahl

#### BMO Harris Bank // Sr. Financial Analyst

tim.rindahl@bmo.com

(608) 780-3485

I am new to the Eau Claire area, moving here in December 2021 to start a position with BMO Harris Bank in their commercial office as a portfolio manager. Prior to moving to Eau Claire, I spent 4+ years with BMO Harris Equipment Finance in Milwaukee where I was on their credit underwriting team. Other experience includes 2 years with Kohler Engines in their accounting/finance department and finance degree from UW-Madison. I am engaged to Rochelle Thesing, who is a nurse at Sacred Heart Hospital.



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### **Andrew Robertson**

**Security Financial Bank // Chief Credit Officer**

[arobertson@sfbank.com](mailto:arobertson@sfbank.com)

(715) 239-1281

Andy Robertson has been in the banking industry for nearly 20 years. The past 3 years he has been the Chief Credit Officer with Security Financial Bank where he is responsible for the development and enforcement of the bank's credit policy as well as the credit quality and administration of the loan portfolio. Andy grew up in Wisconsin, graduated from UW-Stout, and has lived in Eau Claire for 10+ years.



### **Chelsea Seckora**

**Eau Claire Area Chamber of Commerce // Creative Director**

[seckora@eauclairechamber.org](mailto:seckora@eauclairechamber.org)

(715) 933-0686

I am what you call...a chestnut. Well at least that's what my friends call me! I began my journey with the Eau Claire Chamber over 6 years ago straight out of Winona State University with my Bachelors Degree in Graphic Design and now hold the title of Creative Director. I'm a big ole nerd who loves anime, video games and cosplaying as my favorite characters while attending Comic Cons. I love calling Eau Claire home with my little family of my husband and red heeler, Opal. My master plan is to one day get all of my friends to move here and so far I am succeeding (muahahahaha.) I am not shy when it comes to conversation, so let's grab a coffee, cocktail, or even a glass of water sometime yea?



### **Melissa Seyffer**

**M3 Insurance // Senior Account Manager**

[melissa.seyffer@m3ins.com](mailto:melissa.seyffer@m3ins.com)

(715) 864-1164

I am a senior account manager at M3 Insurance, specializing in employee benefits. I worked as a HEIDIS performance quality specialist at GHC and following this, I was an employee benefits account executive and privacy officer at Spectrum Insurance Group. I currently serve on the Board of Directors for The Red Cross and The M3 Foundation. My husband Jay and I live in Lake Hallie with our 3 rescue animals. We love to watch films and see concerts and spend time with twin daughters.



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### **Gareth Shambeau**

**Ayres Associates // Civil Engineer**

shambeaug@ayresassociates.com

(715) 831-7616

I attended UW Platteville where I graduated in 2011 with a BS in Civil Engineering. After college I was hired at Ayres and have been there since. At Ayres I get to help communities and clients plan, design, and build their dreams which, along with the culture and people at Ayres, is what I love about my job. I have a wife of 10 years, 3 children (3, 5, & 7) and two old dogs. I enjoy outdoor activities like hunting, hiking, boating, and camping and also have a passion for golf.



### **Seth Sundeen**

**Charter Bank // Vice President - Business Banking**

sjsundeen@charterbank.com

(715) 309-8006

I hold the role of Vice President - Business Banking at Charter Bank. I've been in banking for the last 20 years. I'm very passionate about giving back to the community and have held roles as Board President of the Menomonie Chamber and Dunn County United Way. I have my MBA, and hold a double major in Business Administration and Marketing. My wife and I live in Elk Mound where we have four kids that keep us busy! I enjoy all things outdoors, including hunting, fishing, golfing and running.



### **Tyler Swanson**

**Market & Johnson // Project Executive**

tswanson@market-johnson.com

(715) 577-8506

I started my career in construction at Market & Johnson after graduating from UW Stout in 2013. I've held a few positions including intern, field engineer, project manager, and now project executive and a partner in the organization. The best part of building buildings is not the construction itself, but the long lasting relationships you build with the entire project team. I'm married to my wife Morgan, have two girls Molly (5) and Nora (3), and a goofy dog named Bruno.



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### **Marcela Tapia**

**WEAU 13 News // Creative Services and Promotions Manager**

marcela.tapia@weau.com

(715) 828-3759

Originally from Mexico City, Mexico, I've been in the U.S now for 13 years. I started my TV career as a marketing intern in a small station in Jonesboro, AR while I was getting my Masters Degree. Since then I've moved and made my way up to the position I now hold, Creative Services and Promotions Manager. On a personal level my hobbies include listening to true crime podcasts, watching movies and documentaries, and practicing Taekwondo. Getting my black belt is one of my proudest achievements.



### **Derek Thomas**

**City of Eau Claire Police Department // Deputy Chief of Police**

derek.thomas@eauclairewi.gov

(715) 864-6131

I was born and raised in Beloit, WI. I graduated from UW Oshkosh with a BA in Criminal Justice and a MS in Criminal Justice Administration from UW Platteville. I have been a police officer for over 22 years (Omro PD - 1 yr, Two Rivers PD - 3 yrs, and Eau Claire PD - 18 yrs.). I worked in a variety of leadership capacities within the dept. over the years. I am married to Stephanie (2005) and have 3 children; Paul (14), Elyse (12), and Sean (11). We love sports, fishing and camping.



### **Bryan Tillman**

**Bakke Norman, S.C. // Business Attorney**

btillman@bakkenorman.com

(608) 769-3132

Bryan Tillman is a business lawyer with Bakke Norman, S.C. Bryan has been a practicing attorney for more than 20 years and puts first-hand knowledge to use for his clients. His experience extends across all commercial property types, including retail, office, industrial, and distribution. Having represented businesses from an in-house environment, clients rely on Bryan's practical and thoughtful legal advice on a wide range of matters relating to their business interests.



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### **Korrie Trier**

**River Prairie Wealth Partners // Financial Advisor**

korrie.trier@ampf.com

(906) 364-5735

Korrie is a financial advisor who works with individuals to help assess their financial needs and help them achieve their short and long-term goals. She helps navigate the challenges of one's financial life including retirement planning, investment strategies, tax planning, and legacy planning. Korrie is a Blugold alumni, but originally from the U.P. of MI. She enjoys CrossFit workouts and spending time with her fiancé, Erik and goldendoodle, Lincoln. Korrie is also involved in YP of EC.



### **Clint Van Sambeek**

**Miron Construction // Estimator**

clint.vansambeek@miron-construction.com

(920) 841-4695

Originally from the Fox Valley, I currently work for Miron Construction as a Estimator and have been with them for just under a year now. I graduated from UW-Stout with a B.S. in Construction Management and while being there I met my wife who is from Eau Claire. My wife and I have one daughter who is a little over two years old who brings great joy and happiness to our family. In my spare time I have a big passion for fishing, hunting and watching our local sports teams (Packers, Brewers & Bucks).



### **Jodi Wiechmann**

**Mayo Clinic Health System // Nurse Administrator**

wiechmann.jodi@mayo.edu

(715) 533-0257

Jodi is a Nurse Administrator overseeing nursing operations for Primary Care at Mayo Clinic Health System. She has worked for Mayo since 2000 holding various positions as a staff nurse and in leadership. Jodi has a Bachelor of Science (1997) and a Master of Science (1998) from UW-La Crosse and a Bachelor of Science in Nursing from UWEC (2002). Jodi is married with two children and four step-children. In her free time, she enjoys running, biking, cooking and gardening.



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### **Blake Willson**

**Royal Credit Union // Business Banking Officer**

blake.willson@rcu.org

(715) 214-8187

My name is Blake Willson and I am a native Iowan. I am the youngest in my family with 3 older sisters. I met my now wife at the University of Northern Iowa where we met through athletics and Fellowship of Christian Athletes. After college we moved to her hometown of Eau Claire.

My hobbies include watching the Packers, Manchester City (soccer), and Formula 1 racing. I stay active by hiking, skiing, golfing, and traveling. Outside of sports, I enjoy history, particularly WWII, and geography.



### **Laurie Zadra**

**Hoeft Builders Inc. // Creative Lead Director**

lzadra@hoeftbuilders.com

(715) 651-7778

For the last 5 months, I have been working for Hoeft Builders in their business development department in Altoona, WI. I have 30 years of commercial interior design experience.

My education consists of a Bachelor of Arts degree in Interior Design from UNI. Craig is my husband and we have 2 children. Our son Blake is 21 and our daughter Shea is 16. We have lived in Rice Lake for 22 years. Favorite professional interest is to make clients happy by creating great work spaces. I like jazz music.



# EXECUTIVE COMMITTEE

## CLASS OF 2023



**Chair**  
**Heather Costley**  
**Mayo Clinic Health System**

costley.heather@mayo.edu  
(715) 838-5891

Heather Costley is a Nurse Administrator at Mayo Clinic Health System. Heather currently is working with the Pediatrics, Neurosurgery, Neurology, Preventive Medicine and Recovery, Occupational Medicine, Allergy and Asthma, as well as the Osseo Hospital. She also has a background in ambulatory and inpatient OB/GYN care. She received a bachelor's degree in nursing from Marian University in Fond du Lac, WI and a master's degree in nursing administration from UW-Eau Claire.



**Vice Chair**  
**Michael Strubel**  
**WEAU 13 News**

michael.strubel@weau.com  
(715) 491-7913

Michael Strubel currently leads the sales team at WEAU 13 News as the General Sales Manager. He graduated from the University of Wisconsin – Eau Claire with a bachelor's degree in organizational communication. Previously, he served as a Major Gift Officer for the Marshfield Clinic Health System Foundation and spent ten years in tourism as the Director of Sales & Events for Visit Eau Claire. Additionally, he is proud to be an active member of the boards for the Eau Claire Public Schools Foundation, the Family Support Center, the YMCA of the Chippewa Valley, and volunteers for the Communications Committee under direction of the Eau Claire Community Foundation. Michael is married to his wife Tracy, a mental health therapist in the Eau Claire Area, and has three beautiful daughters.



**Past Chair**  
**Ann Kaiser**  
**Boys & Girls Clubs of the Greater Chippewa Valley**

akaiser@cvclubs.org  
(715) 514-5115

Ann Kaiser currently serves as the CEO for the Boys & Girls Clubs of the Greater Chippewa Valley since August of 2019. In her previous position, she served as the Director of Philanthropy for HSHS Sacred Heart Foundation for 13+ years. Ann's service to the community includes the Joshua's Camp Board of Directors, Chair of the Board for Family Resource Center, Inc., and previous president of Clear Water Kiwanis Club. She is also involved in various Chamber programming, graduated from Leadership Eau Claire in 2006. Ann served as the LEC Day Chair for Volunteerism & Human Services Day prior to joining the executive committee.



# EXECUTIVE COMMITTEE

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### LEC Alumni Chair

**Jeff Stevens**

**Chestnut Technology**

jeff.stevens@chestnutconsulting.com

(715) 831-7253

Jeff Stevens has been providing technology support and consulting since the first computers replaced typewriters in his K-12 schools typing lab. With both private and public experience Jeff brings unique perspectives to technology support and best practices for many types of environments. Jeff is the owner of Chestnut Technology Consulting – providing complete technology fixed fee services for clients in Wisconsin, Minnesota, and Michigan. He is a 2008 graduate of Leadership Eau Claire™.



### Leadership Facilitator

**Margo Keys**

mkeys103@gmail.com

(715) 858-1825

Dr Margo Keys is a consummate leader with over 25 years of experience in the education and training fields. Prior to becoming a consultant, Margo held executive leadership positions in higher education specializing in the two-year community and technical college sector.

While leading institutional teams, Margo guided organizational and cultural change to accomplish strategic priorities through a systematic approach with deliberate planning, measurement, reflective analysis, process management and a focus on results. Prior positions included Health Information Administrator, Administrative Coach, Vice President Student Services, Program Director, Dean of Students, Director of Instructional Support and Services and Staff Development Coordinator.

With an affinity for employee development Margo led teams to create faculty and staff education and training programs to advance organizational and personnel goals. Now as a consultant and executive coach, Margo works with a variety of businesses to achieve their strategic goals and maximize employee engagement. Margo's holds a Ph.D. in Work, Human Resource and Education from the University of Minnesota.

Margo has a Ph.D. from the University of Minnesota. Her research interests include student persistence and retention. Margo has been involved with Leadership Eau Claire™ for several years, serving as a day chair for LEC's Education Day and chairing the entire program before taking on facilitating of the Opening Retreat.



# EXECUTIVE COMMITTEE

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### **LEC Group Project Coordinator**

**John Kleven**

**Chippewa Valley Technical College**

[jkleven4@cvtc.edu](mailto:jkleven4@cvtc.edu)

(715) 831-7253

John Kleven is an instructor at Chippewa Valley Technical College (CVTC). He is certified to instruct for marketing, business and supervisory management courses. John earned a master's degree in career and technical education and a bachelor's degree in marketing education from UW-Stout. He also received an associate's degree in marketing from CVTC.

John is a music volunteer for Joshua's Camp. He serves on the Grounds Design Committee for St. Edwards Montessori and is a Board member for Beaver Creek Reserve. He is a 2017 graduate of Leadership Eau Claire™.



### **Program Director**

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Casey Schumacher is the Vice President of Education & Young Professionals for the Eau Claire Area Chamber of Commerce. She is responsible for developing and coordinating various Eau Claire Chamber Educational Foundation programs and events, including Young Professionals, Leadership Eau Claire™ and Youth Leadership Eau Claire programs. Casey received a bachelor's degree in Kinesiology from the University of Wisconsin-Eau Claire with an emphasis in Health Promotion. She is a Board Member for the Chippewa Valley Museum, a Big Sister for Big Brother Big Sisters & enjoys volunteering for various non-profits.



Leadership Eau Claire™ bring together a group of diverse people with leadership abilities and immerses them into the Eau Claire community through seven sessions and two leadership development retreats. The goal is to increase participants' community knowledge through skill building exercises, activities and educational days that inspire them to take an active role in shaping our community.

Tomorrow will look very different depending upon whose eyes you are looking through, but the Eau Claire area will definitely be better because of Leadership Eau Claire™.

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