

Enhancing employee well-being and managing health care costs:

Eau Claire Area School District case study

Presented by Security Health Plan Senior Account Manager Theresa Hasz and Director of Sales Jim Fries





OUR MISSION

We enrich lives

...to help consumers and communities reach their best health by ensuring access to affordable and high quality health insurance.

OUR VISION

We will innovate

...to be our communities' best choice in health benefits delivered by people who care.

OUR VALUES

Member-centric | Trust | Teamwork | Excellence | Affordability

SecurityHealth PlanSM

Promises kept, plain and simple.[®]

Facts at a glance



225,000 members

Products available in every county

Among Wisconsin-based health plans:



largest health plan in **revenue**



largest health plan by **membership**

Data source: 2023 NAIC Summary

Health coverage for:



Large and small employers



Individuals and families



Medicare beneficiaries



Medicaid beneficiaries



Plus:
Benefit administration for self-funded employers



500+ employees

CMS star rating: 4 stars for 2024



2022 SQM Customer Service awards:

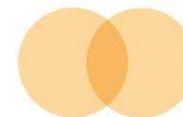
- Call Center World Class FCR Certification
- Highest Chat Customer Service Award
- Highest Customer Service Award for the Health Care Industry
- Highest Customer Service Award for the Non-Profit Sector
- World Class Employee Experience Award
- World Class Customer Experience Certification (7th consecutive year)

Best Performing Small to Mid-sized Call Center Award Winner

NOT-FOR-PROFIT HEALTH PLAN

\$270,000

IN COMMUNITY CONTRIBUTIONS ANNUALLY



A System of care

More than 100,000 shared customers between Marshfield Clinic Health System and Security Health Plan.

Situation

Eau Claire Area School District (ECASD) faced the challenge of providing affordable, high-quality health care for its 1,435 employees and families while managing rising costs.



Solution

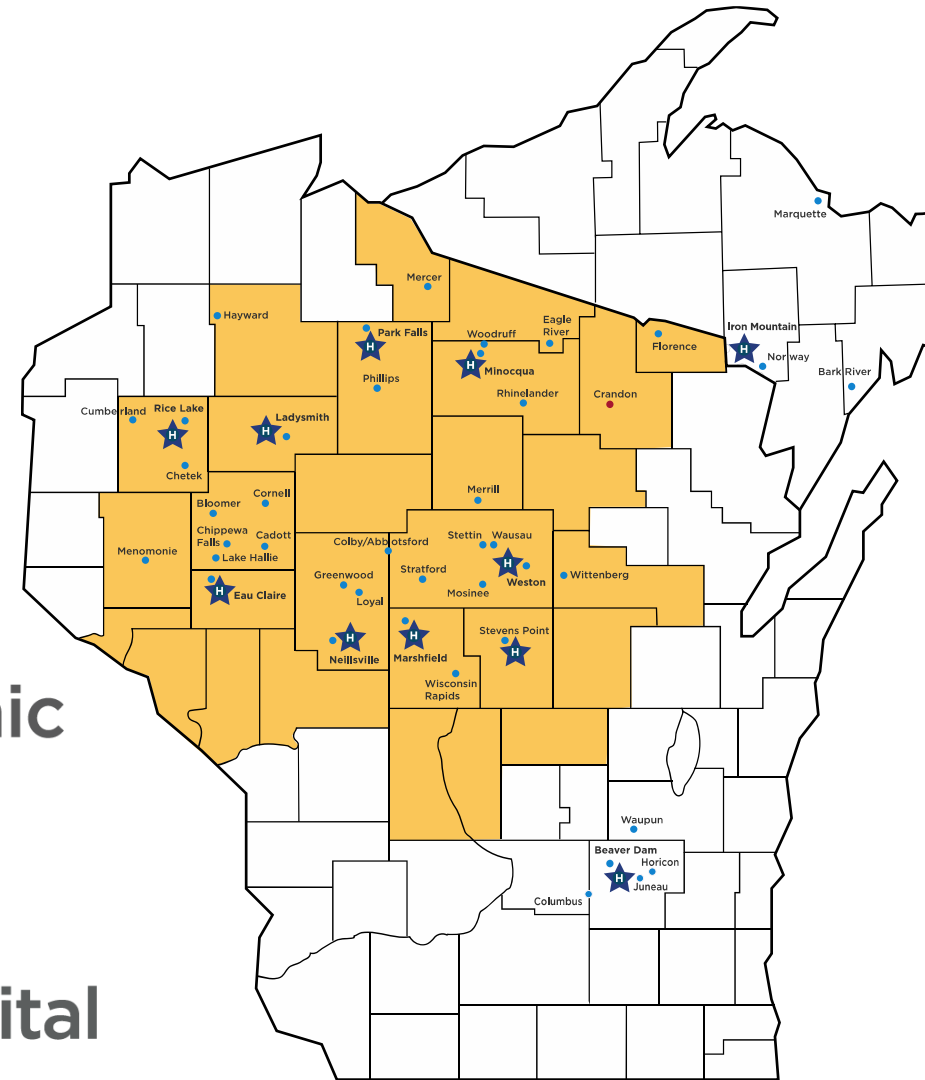
In July 2022, ECASD and their broker collaborated with us, their existing health insurance carrier, to transition to our SimplyOne Plan.



SimplyOne exclusive network product

Access to the one provider that simplifies the path to health care:

- 11 hospitals
- 60 clinic locations
- 170 specialty care services

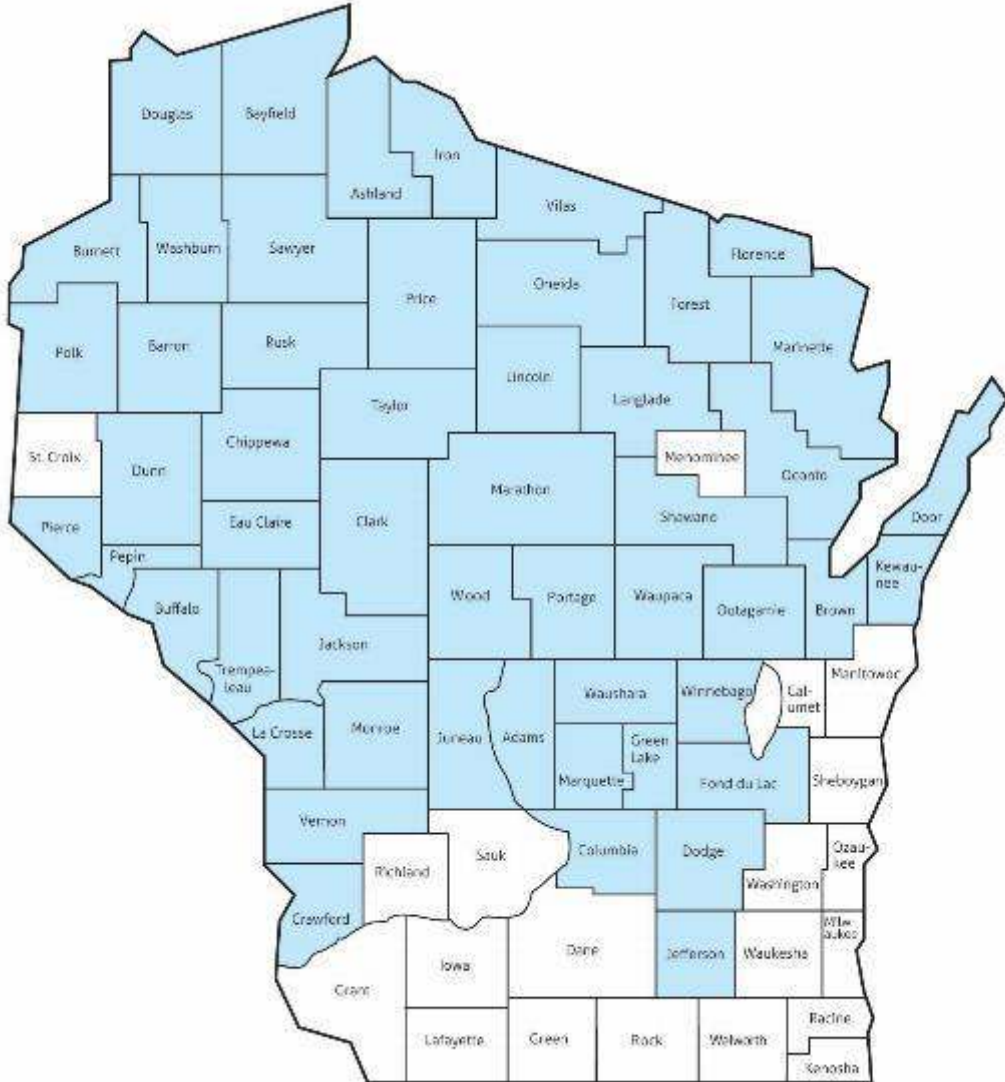


Marshfield Clinic
Health System



marshfield
children's hospital

Premier network



Collaborate and communicate

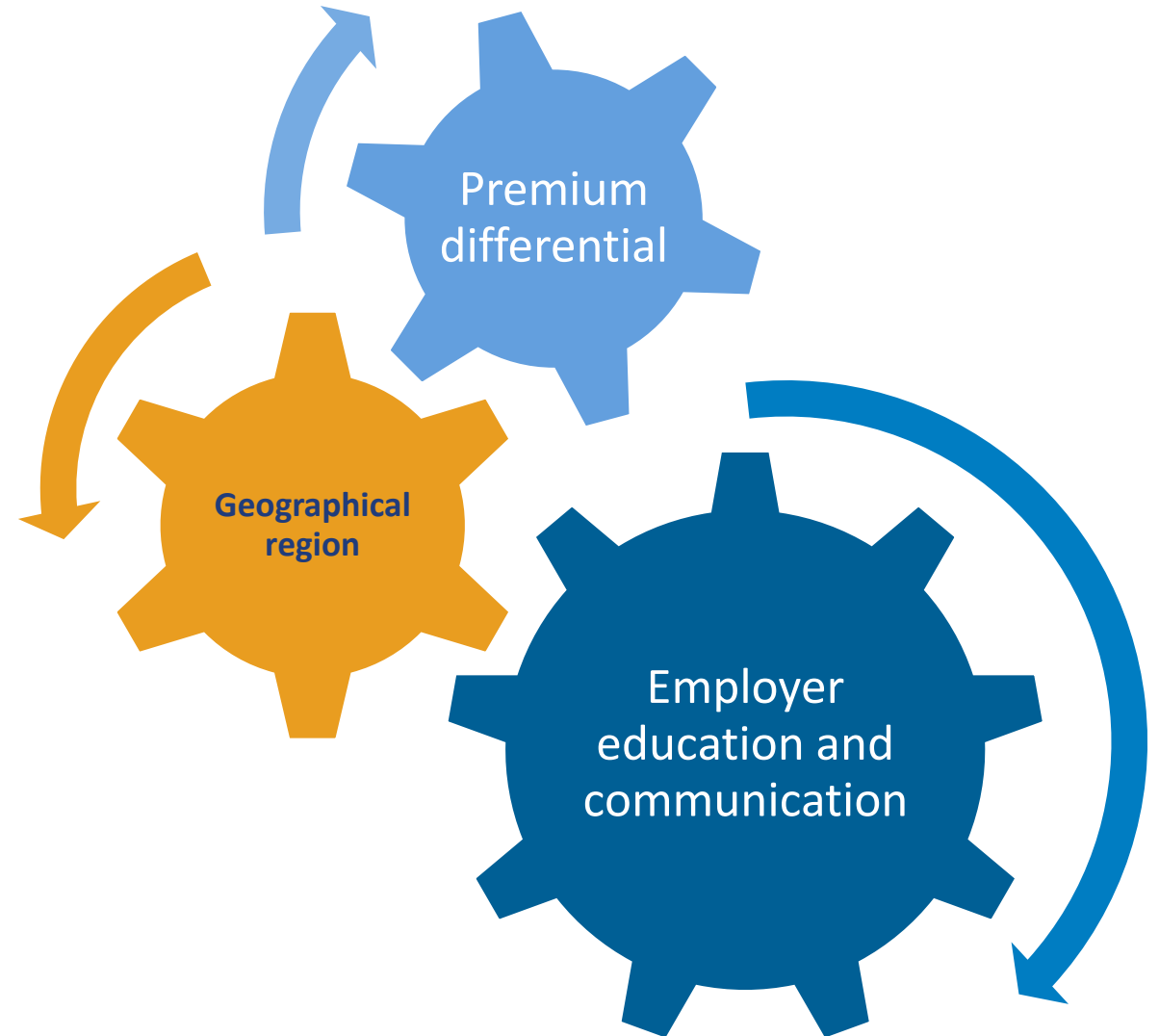
- Employee meetings
- Newsletter articles
- Intranet resources
- Videos
- Slide decks



Enrollment success

Achieved 90% enrollment vs. 20-25%

- Employer education
- Employer communication
- Geographical region
- Premium differential



SimplyOne perks



**30% off select
eyewear**



**100% coverage
for unlimited
Care My Way[®]
visits – 24/7 access
in all 50 states**



**Reduced pharmacy
co-pays for MCHS
pharmacies**



**\$30 quarterly OTC
credit**

Unlocking savings

Claims savings

- Over \$5 million

Premium savings

- \$170/month for individuals

Premium savings

- \$433/month for families

Results and key takeaways

SimplyOne plan demonstrated success in:

- Achieving 90% enrollment of eligible employees in the first year
- Cost savings to the school district
- Fostering successful collaboration between the school district and health plan in communicating plan benefits and ensuring a smooth rollout
- Reducing health care expenses for both the employer and employees

Let's connect



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 Marshfield Clinic Health System Hospitals
 Marshfield Clinic Health System Clinics

 UW Health Hospitals
 UW Health Clinics

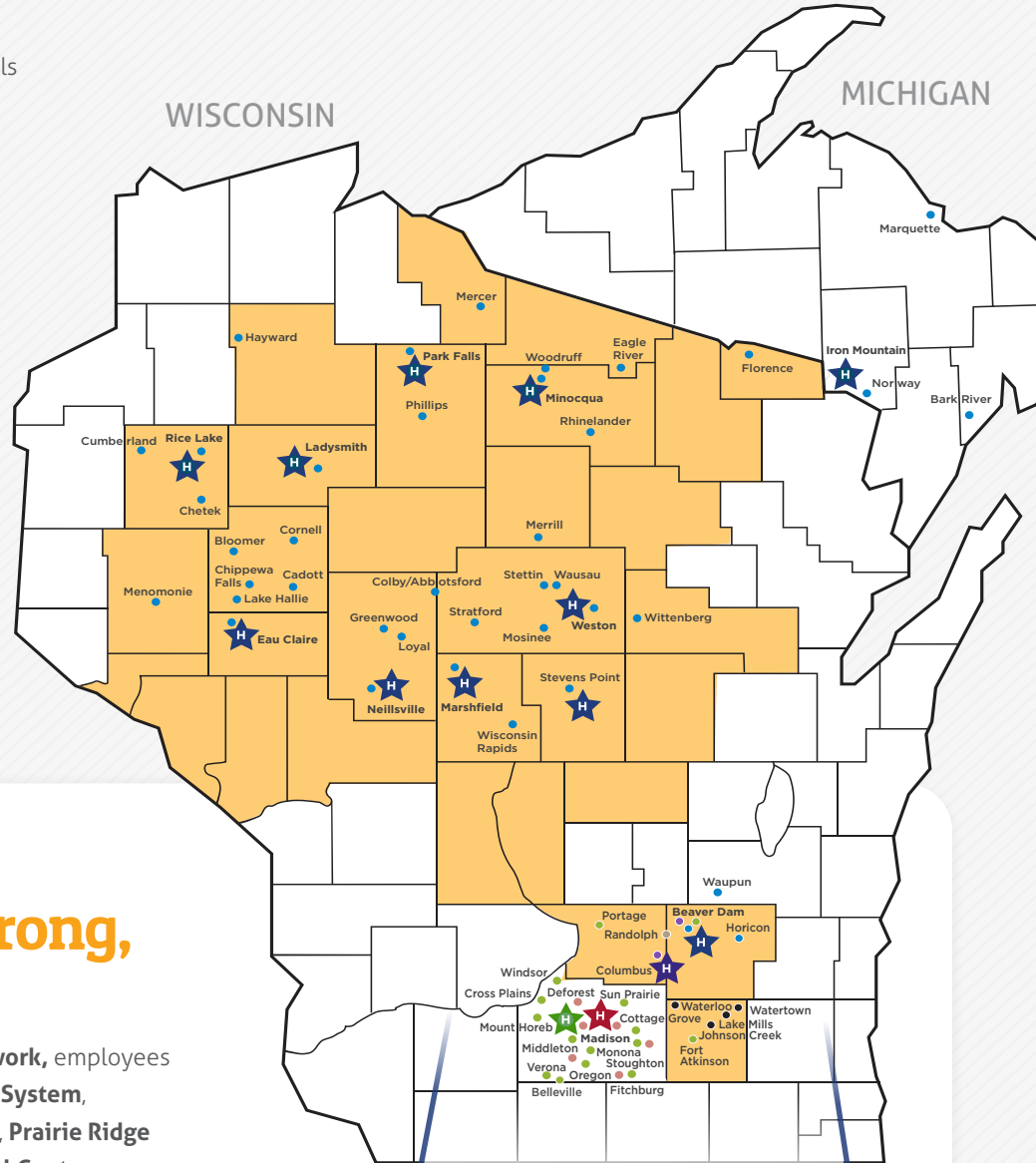
 UnityPoint Health – Meriter Hospitals
 UnityPoint Health – Meriter Clinics

 Prairie Ridge Health Hospitals
 Prairie Ridge Health Clinics

 Watertown Regional Medical Center Clinics

 Free Standing Clinics

For Urgent Care locations, see back for details.



Exceptional coverage and strong, local providers

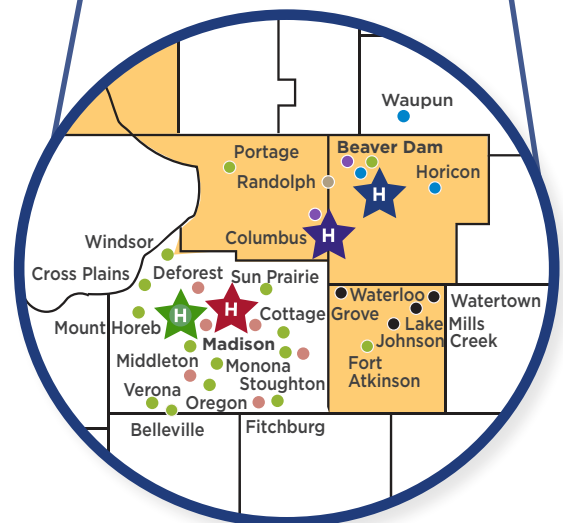
With Security Health Plan's Enrich network, employees have access to **Marshfield Clinic Health System**, **UW Health**, **UnityPoint Health – Meriter**, **Prairie Ridge Health** and **Watertown Regional Medical Center** as their primary health care providers. It's excellent coverage at a great price, plus additional money-saving perks.

➔ With Enrich, employees will save when they take advantage of:

- 100% coverage for unlimited Care My Way[®] visits.
- \$30 quarterly credit for over-the-counter items and supplies.

➔ Enrich features these value-added perks for enrolled members:

- Lower copays for prescription drugs filled at a Marshfield Clinic Health System pharmacy.
- 30% off select eyewear from Marshfield Clinic Health System locations.



An employer must have a physical location in one of the shaded counties in order to offer the Enrich network.

**Marshfield Clinic Health System • UW Health • UnityPoint Health – Meriter
• Prairie Ridge Health • Watertown Regional Medical Center**

BEAVER DAM

- Community Pediatrics SC
- Marshfield Medical Center – Beaver Dam Clinic
- Marshfield Medical Center – Beaver Dam Urgent Care and Hospital
- Prairie Ridge Health Clinic – Beaver Dam
- UW Health Regional Specialty Services – Beaver Dam

BELLEVILLE

- UW Health Belleville Family Medical

BLOOMER

- Marshfield Clinic Bloomer Center

CHETEK

- Marshfield Clinic Chetek Center

CHIPPEWA FALLS

- Marshfield Clinic Chippewa Center
- Marshfield Clinic Lake Hallie Center
- Marshfield Clinic Lake Hallie Center Urgent Care

COLBY

- Marshfield Clinic Colby/Abbotsford Center RHC

COLUMBUS

- Prairie Ridge Health Clinic
- Prairie Ridge Health Hospital

CORNELL

- Marshfield Clinic – Cornell

COTTAGE GROVE

- UW Health Cottage Grove

CROSS PLAINS

- UW Health Cross Plains

CUMBERLAND

- Marshfield Clinic Cumberland Center

DEFOREST

- UnityPoint Health – Meriter – Deforest – Windsor Clinic

EAGLE RIVER

- Marshfield Clinic Eagle River Center

EAU CLAIRE

- Marshfield Clinic Oakwood Center
- Marshfield Medical Center – Eau Claire Clinic
- Marshfield Medical Center – Eau Claire Urgent Care and Hospital

FITCHBURG

- UnityPoint Health-Meriter – Fitchburg Clinic
- UW Health Fitchburg

FLORENCE

- Marshfield Clinic Florence Medical Center

FORT ATKINSON

- UW Health Fort Atkinson

GREENWOOD

- Marshfield Clinic Greenwood Center RHC

HAYWARD

- Marshfield Clinic Hayward Center

HORICON

- Marshfield Medical Center - Beaver Dam – Horicon Clinic

JOHNSON CREEK

- Three Oaks Health SC
- WRMC Johnson Creek Clinic

LADYSMITH

- Marshfield Clinic – Ladysmith
- Marshfield Medical Center – Ladysmith Urgent Care and Hospital

LAKE MILLS

- WRMC Lake Mills Clinic

MADISON

- American Family Children’s Hospital
- Meriter Hospital
- UnityPoint Health-Meriter – After Hours Urgent Care Clinic
- UnityPoint Health-Meriter – McKee Clinic
- UnityPoint Health-Meriter – West Washington Clinic
- UW Health 20 S Park
- UW Health Arboretum Family Medicine
- UW Health Arboretum Internal Medicine
- UW Health at The American Center Hospital
- UW Health East Clinic
- UW Health Northeast Fam Med Ct
- UW Health Odana Atrium
- UW Health Research Park
- UW Health Union Corners Clinic
- UW Health Union Corners Urgent Care
- UW Health University Hospital
- UW Health University Station
- UW Health West Clinic
- UW Health West Towne Clinic Urgent Care

MARSHFIELD

- Marshfield Children’s Hospital
- Marshfield Medical Center Clinic
- Marshfield Medical Center Urgent Care and Hospital

MENOMONIE

- Marshfield Clinic Menomonie Center

MERCER

- Marshfield Clinic Mercer Center

MERRILL

- Marshfield Clinic Merrill Center

MIDDLETON

- UnityPoint Health-Meriter- Middleton Clinic
- UW Health 2275 Deming Way Clinic

MINOCQUA

- Marshfield Medical Center – Minocqua Urgent Care and Hospital
- Marshfield Medical Center – Minocqua RHC

MONONA

- UnityPoint Health-Meriter – Monona Clinic
- UW Health Yahara

MOSINEE

- Marshfield Clinic Mosinee Center

MOUNT HOREB

- UW Health Mt Horeb

NEILLSVILLE

- Marshfield Medical Center - Neillsville Clinic
- Marshfield Medical Center – Neillsville Urgent Care and Hospital

OREGON

- UW Health Oregon

PARK FALLS

- Marshfield Medical Center – Park Falls RHC
- Marshfield Medical Center – Park Falls Hospital

PORTAGE

- UW Health Specialty Clinic – Portage

RANDOLPH

- Randolph Community Clinic

RHINELANDER

- Marshfield Clinic Rhinelander Center

RICE LAKE

- Marshfield Medical Center – Rice Lake Clinic
- Marshfield Medical Center – Rice Lake Urgent Care and Hospital

STEVENS POINT

- Marshfield Clinic Stevens Point Center
- Marshfield Medical Center - River Region Urgent Care and Hospital

STOUGHTON

- UW Health Stoughton
- UnityPoint Health-Meriter-Stoughton Clinic

STRATFORD

- Marshfield Clinic Stratford Center RHC

SUN PRAIRIE

- UW Health Sun Prairie

VERONA

- UW Health Verona

WATERLOO

- WRMC Waterloo Clinic

WATERTOWN

- Meade Medical Clinic
- Watertown Family Practice Associates SC
- WRMC Doctors Court Clinic
- WRMC Hospital
- WRMC Medical Clinic

WAUPUN

- Community Pediatrics SC
- Marshfield Medical Center – Beaver Dam – Waupun Clinic

WAUSAU

- Marshfield Clinic Wausau Center

WESTON

- Marshfield Medical Center – Weston
- Marshfield Medical Center – Weston Hospital

WINDSOR

- UW Health DeForest Windsor

WISCONSIN RAPIDS

- Marshfield Clinic Wisconsin Rapids Center
- Marshfield Clinic Wisconsin Rapids Center Urgent Care

WITTENBERG

- Marshfield Clinic Wittenberg Center

Great value, powerful network

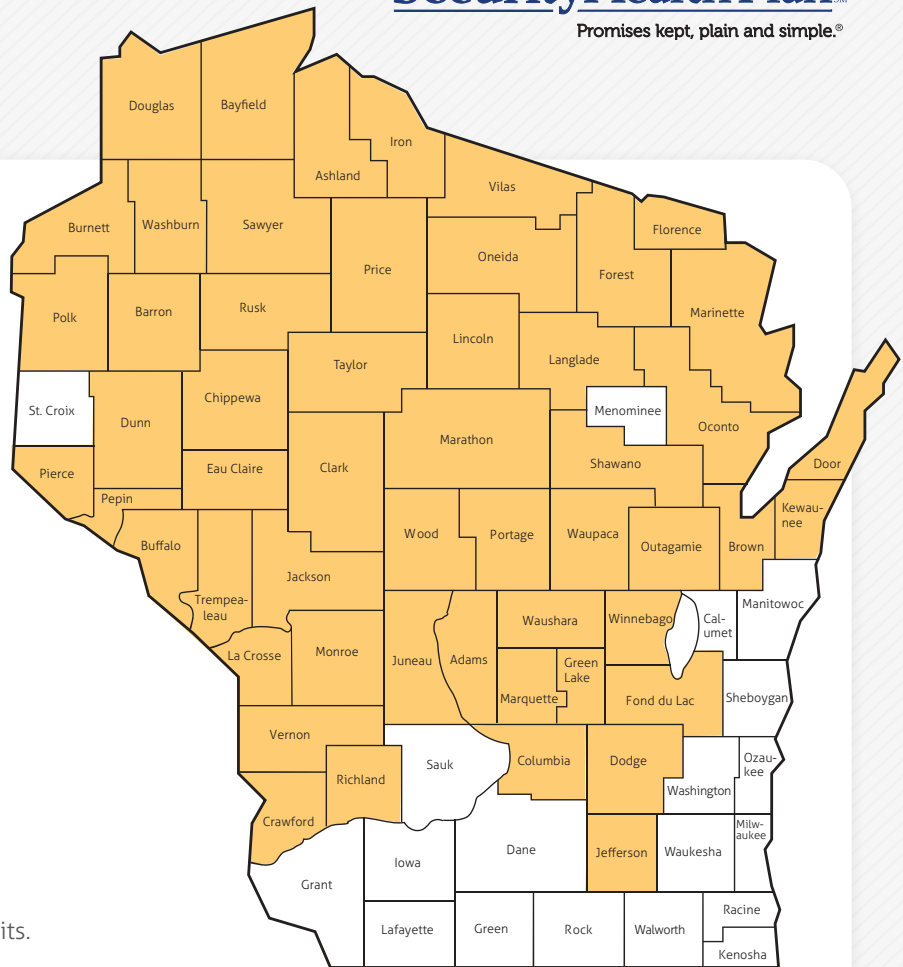
With Security Health Plan's Premier network, you'll give your employees access to a powerful network of providers when and where they need it.

For employers that have all employees entirely within the Security Health Plan service area, Premier HMO is a great option when a broad network is preferred.

Premier POS offers a broad network for employers who want to offer additional network options.

→ With Premier, employees will save when they take advantage of:

- 100% coverage for unlimited Care My Way[®] visits.
- \$30 quarterly credit for over-the-counter items and supplies.



An employer must either have a physical location or a majority of their employees residing in the shaded counties in order to offer the Premier network.

We are available to help you find an option that fits your business needs. Call us to learn more.

Contact us at **1-800-622-7790** or visit www.securityhealth.org/largeemployer.

Premier provider locations



Marshfield Clinic Health System

Security Health Plan and Marshfield Clinic Health System's long-standing partnership results in an incredible value and exceptional care for your employees and their families.



To find a doctor, visit our online provider directory at www.securityhealth.org/directory.

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Security Health Plan of Wisconsin, Inc., complies with applicable federal civil rights laws and does not discriminate, exclude or treat people differently on the basis of race, color, national origin, religion, disability, age, sex, gender identity, sexual orientation, health status, marital status, arrest or conviction record or military participation in the administration of the plan, including enrollment and benefit determinations.

ATTENTION: If you speak a language other than English, language assistance services, free of charge, are available to you. Call 1-800-472-2363 (TTY 711). **ATENCIÓN:** Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-800-472-2363 (TTY 711). **LUS CEEV:** Yog tias koj hais lus Hmoob, cov kev pab txog lus, muaj kev pab dawb rau koj. Hu rau 1-800-472-2363 (TTY 711).

WISCONSIN

MICHIGAN

Exceptional coverage in one *simple* package

With Security Health Plan's SimplyOne network, you'll give your employees access to the one provider that simplifies the path to health care:



Marshfield Clinic Health System

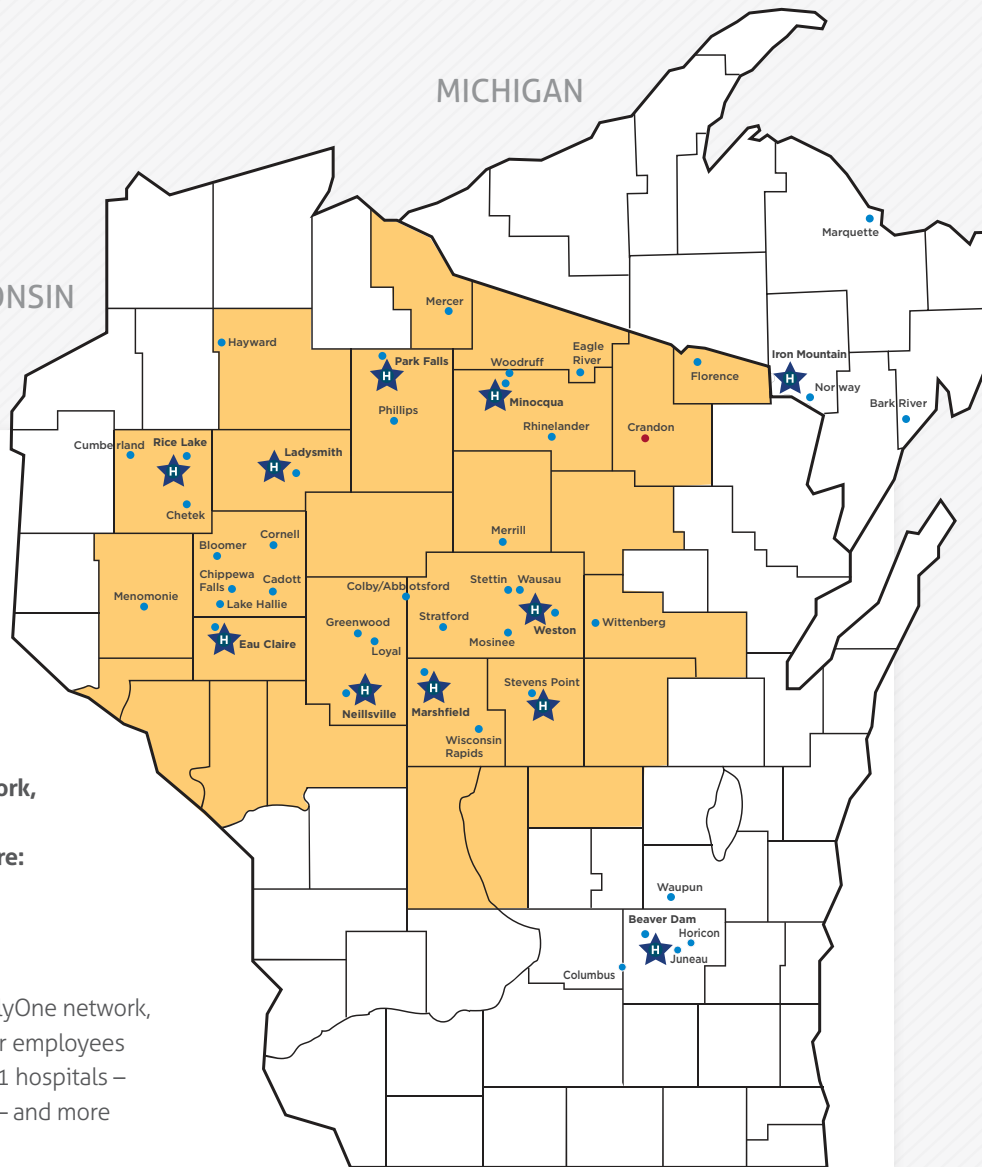
When you choose Security Health Plan's SimplyOne network, featuring Marshfield Clinic Health System, your employees receive access to more than 170 specialties, 11 hospitals – including the region's only children's hospital – and more than 60 clinic locations.

➔ **With SimplyOne, employees will save when they take advantage of:**

- 100% coverage for unlimited Care My Way® visits.
- \$30 quarterly credit for over-the-counter items and supplies.

➔ **SimplyOne provides exclusive perks that are not available with other Security Health benefit options.**

- 30% off select eyewear from Marshfield Clinic Health System locations.
- Lower copays for prescription drugs filled at a Marshfield Clinic Health System pharmacy.



Marshfield Clinic Health System Hospitals



Marshfield Clinic Health System Clinics



Additional in-network provider

An employer must either have a physical location or employees residing in the shaded counties in order to offer the SimplyOne network.

SecurityHealthPlanSM

Promises kept, plain and simple.[®]

SimplyOne provider locations



Marshfield Clinic Health System

Security Health Plan and Marshfield Clinic Health System's long-standing partnership results in an incredible value and exceptional care for your employees and their families.

Wisconsin locations

BEAVER DAM

- Marshfield Medical Center - Beaver Dam Clinic
- Marshfield Medical Center - Beaver Dam Hospital

BLOOMER

- Marshfield Clinic Bloomer Center

CADOTT

- Marshfield Clinic Cadott Center

CHETEK

- Marshfield Clinic Chetek Center

CHIPPEWA FALLS

- Marshfield Clinic Chippewa Center
- Marshfield Clinic Lake Hallie Center

COLBY

- Marshfield Clinic Colby/Abbotsford Center RHC

COLUMBUS

- Marshfield Medical Center - Beaver Dam - Columbus Clinic

CORNELL

- Marshfield Clinic - Cornell

CRANDON

- Sokaogon Chippewa Health Clinic

CUMBERLAND

- Marshfield Clinic Cumberland Center

EAGLE RIVER

- Marshfield Clinic Eagle River Center

EAU CLAIRE

- Marshfield Clinic Oakwood Center
- Marshfield Medical Center - Eau Claire Clinic
- Marshfield Medical Center - Eau Claire Hospital

FLORENCE

- Marshfield Clinic Florence Medical Center

GREENWOOD

- Marshfield Clinic Greenwood Center RHC

HAYWARD

- Marshfield Clinic Hayward Center

HORICON

- Marshfield Medical Center - Beaver Dam - Horicon Clinic

LADYSMITH

- Marshfield Clinic - Ladysmith
- Marshfield Medical Center - Ladysmith Hospital

MARSHFIELD

- Marshfield Children's Hospital
- Marshfield Medical Center Clinic
- Marshfield Medical Center Hospital

MARQUETTE

- Marshfield Clinic Marquette Center

MENOMONIE

- Marshfield Clinic Menomonie Center

MERCER

- Marshfield Clinic Mercer Center

MERRILL

- Marshfield Clinic Merrill Center

MINOCQUA

- Marshfield Medical Center - Minocqua Hospital
- Marshfield Medical Center - Minocqua RHC

MOSINEE

- Marshfield Clinic Mosinee Center

NEILLSVILLE

- Marshfield Medical Center - Neillsville Hospital
- Marshfield Medical Center - Neillsville Clinic

PARK FALLS

- Marshfield Medical Center - Park Falls RHC
- Marshfield Medical Center - Park Falls Urgent Care and Hospital

PHILLIPS

- Marshfield Clinic Phillips Center

RHINELANDER

- Marshfield Clinic Rhinelander Center

RICE LAKE

- Marshfield Medical Center - Rice Lake Clinic
- Marshfield Medical Center - Rice Lake Hospital

STEVENS POINT

- Marshfield Clinic Stevens Point Center
- Marshfield Medical Center - River Region Hospital

STRATFORD

- Marshfield Clinic Stratford Center RHC

WAUPUN

- Marshfield Medical Center - Beaver Dam - Waupun Clinic

WAUSAU

- Marshfield Clinic Stettin Center
- Marshfield Clinic Wausau Center

WESTON

- Marshfield Medical Center - Weston Hospital

WISCONSIN RAPIDS

- Marshfield Clinic Wisconsin Rapids Center

WITTENBERG

- Marshfield Clinic Wittenberg Center

WOODRUFF

- Marshfield Clinic Woodruff Center

Michigan locations

BARK RIVER

- Marshfield Clinic Cedar Hill Medical Center

IRON MOUNTAIN

- Marshfield Medical Center - Dickinson Hospital
- Marshfield Clinic Dickinson Family Practice Center
- Marshfield Clinic Dickinson Primary Care Center

MARQUETTE

- Marshfield Clinic Marquette Center

NORWAY

- Marshfield Clinic Dickinson Family Practice and Geriatric Clinic

Additional providers (check the online provider directory at www.securityhealth.org/directory for the most accurate listing):

- Home infusion, skilled nursing facilities and chiropractic networks mirror other commercial plans
- Additional mental health clinics, autism clinics, home health agencies and eye care providers
- DaVita Dialysis

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