

# MEMBERSHIP INVESTMENT Levels

STRENGTHEN THE REGIONAL ECONOMY

**VISIONARY** \$15,000  
ANNUALLY

You deserve recognition for making our region a prosperous place. As a community benefactor, we know you want to help the region attract and retain talent, build a robust workforce, and drive a growing economy.

## WORKFORCE & ADVOCACY

- Tell your story as an annual sponsor of EauClaireChamber.org
- Gift a Start-Up membership to the charity or startup of your choice
- Choose Advocacy or Workforce Partner Sponsorship
- Education Foundation Major Sponsor

## ENGAGEMENT & SERVICES

- Young Professionals memberships, up to 10
- Send your team to Eau Whata Night, eight tickets
- Regional branches or businesses included

PLUS ALL OF THE SERVICES AND BENEFITS OF ADVOCATE BENEFITS OF EXECUTIVE, CATALYST, INVESTOR AND THE START-UP LEVEL.

ADVOCATING FOR YOUR BUSINESS INTERESTS

**ADVOCATE** \$7,000  
ANNUALLY

As a leader, you care about developing relationships with other business and civic leaders in order to grow your business. The problem is it's hard to know where to plug in, which can make you feel like you don't have a voice or like you're being left behind. We believe you shouldn't have to search for ways to make your community a better place. It all starts with showing up.

## WORKFORCE & ADVOCACY

- CEO Roundtable held twice annually to discuss and direct our advocacy and workforce initiatives **EXCLUSIVE**
- Tell your business story as a sponsor of EauClaireChamber.org, six months
- Education Foundation Supporting Sponsor

## ENGAGEMENT & SERVICES

- Young Professionals memberships, up to four
- Regional branches or businesses included, up to 6
- Personal membership concierge and a customized membership plan:
  - Economic Development Luncheon, 4 tix
  - Small Business Breakfast, 4 tix
  - Business Hall of Fame Luncheon, 4 tix
  - Leadership Success Series, 4 tix
  - Eggs & Issues season, 4 tix
  - Eau What a Night, 4 tix

PLUS ALL OF THE SERVICES AND BENEFITS OF CATALYST, INVESTOR AND THE START-UP LEVEL.

SUPPORT OUR WORKFORCE & EDUCATION FOUNDATION

**CATALYST** \$3,000  
ANNUALLY

You want to work with the other influencers in our community so you never have to worry about missing out on the very opportunities you've been striving for. Watch as your team gets stronger as they are better informed. Enjoy being among influential leaders who are shaping our region.

## WORKFORCE & ADVOCACY

- Annual Catalyst Breakfast with the Chamber Board of Directors **EXCLUSIVE**
- Tell your business story as a sponsor of EauClaireChamber.org Sponsor package, 3 months

## ENGAGEMENT & SERVICES

- Young Professionals memberships, up to 2 (\$90 Value)
- Regional locations included, up to 3 25 Business After Hours passes
- Customize your engagement plan with two tickets to each:
  - Economic Development Luncheon
  - Small Business Breakfast
  - Business Hall of Fame Luncheon
  - Leadership Success Series
  - Eggs & Issues season
  - Eau Whata Night

PLUS ALL OF THE SERVICES AND BENEFITS OF INVESTOR AND THE START-UP LEVEL.

PROMOTING YOUR BUSINESS AS A DESTINATION

**INVESTOR** \$900

VALUED AT MORE THAN \$2,205 ANNUALLY

At the Chamber, we know it's hard to balance all the demands of your time and attention. That's why we're committed to giving you services to grow your visibility, to make you famous in the community, and to give you better connections that will save you time and money. Gain visibility without trading your time, and get supported by the most influential people in the region.

## MARKETING VISIBILITY

- Digital Marketing package on EauClaireChamber.org, 45 days (\$375 Value)
- Online Business Card includes "pop to the top" search listings and search engine optimized business profile on EauClaireChamber.org (\$300 Value)
- Business Spotlight includes article on the new Chamber Blog (\$250 Value)
- Additional business categories on EauClaireChamber.org
- Business directory ad, or \$430 credit towards other marketing opportunity
- Complete set of mailing labels

PLUS ALL OF THE SERVICES AND BENEFITS OF THE START-UP LEVEL.

*This membership is not available to companies of 50 employees or more.*

NEW OPPORTUNITIES THROUGH RELATIONSHIPS

**START-UP** \$365

VALUED AT MORE THAN \$900 ANNUALLY

At the Chamber, we believe you deserve to find a room full of people just like you who can share your story and become an army of salespeople for you. We understand how hard it is to get connected with the right people who can help you grow your business, which is why we are on a mission to be the number-one connector of business owners.

## TO GET CONNECTED:

1. Join today
2. Schedule an orientation with our membership concierge
3. Attend your first event and meet others business owners just like you

JOIN TODAY! Get the connections you need to feel capable and well-informed. Build relationships with other business owners who often become life-long friends.

## CONNECTING YOU TO OUR REGION

- Business referrals exclusively for members
  - Up to 3 category listings in Community Profile & Business Directory & EauClaireChamber.org
- Link to your web site from the online directory at EauClaireChamber.org
- New member recognition in e-newsletter, all social media links, and at Business After Hours
- Ribbon Cutting or Ground Breaking ceremonies conducted by the Chamber
- Ambassadors for new or expanding member businesses

*This membership is not available to companies of 25 employees or more.*

- Your press releases, events, or promotions on EauClaireChamber.org
- Job postings on EauClaireChamber.org, up to 4 per year
- Use of Chamber boardrooms (based on availability)
- Promote your brand values through sponsorship of Chamber programs
- Business Advocacy at State & Local levels
- Guide the direction of the Chamber by participating in member surveys and polls
- Have your voice heard by participating in any Chamber Committee or Task Force
- Subscription to Chamber electronic newsletters, *The Update*, *The Perspective*, and *Workforce Connector*
- Use of "proud member" logo on your web site and/or marketing material along with a window decal for your business

## SERVICES & SAVINGS

- Discounted Young Professionals membership
- Member pricing at all Chamber events
- Advertising opportunities in various printed and digital media published by the Chamber
- Access to the Member-to-Member program
- Discounted Mailing Labels/Lists
- Certificate of Origin processing
- Notary Service
- All employees are members