



PABLO CENTER AT THE CONFLUENCE ANNOUNCES SEASON 3 LINEUP

Pablo Center Has Officially Announced Their Third Season



EMBARGOED UNTIL JUNE 15, 2020 AT 10:00 A.M.

Contact:

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Pablo Center at the Confluence

[Eau Claire, WI, June 15, 2020] – Pablo Center at the Confluence is thrilled to announce *Season 3: Dream. Create. Inspire.* to the public.

Pablo Center's Season 3 is about using the power of art to dream big, to create, and to inspire new possibilities as they offer a creative outlet to help navigate the process of healing and of bringing people back together. Season 3 also brings Eau Claire's first Broadway production with *Waitress*; see the full line-up [here](#).

Executive Director, Jason Jon Anderson said, "This powerful triad of creative process words serves as the core to the greater Pablo Center mission. They were present through the construction of the building, our grand opening 20 short months ago, and they ensure we keep the horizon in focus, always moving us forward. These three words are crucial descriptors in the cyclical, non-stop creative process each of us possess and utilize every day. They embolden the entrepreneurial spirit. They serve as reflection points to stay in touch with our inner child. They highlight some of the best qualities within humanity and encourage us to challenge one another to push the human race forward. These three words dare us as individuals and as a whole to be more. They remind us that we are all makers and part of the creative process. They serve as the title for Season 3."

After having their second season halted due to COVID19, Pablo Center has been busy strengthening collaborations, partnerships, community involvement, educational outreach, leading regional initiatives, leading national legislation, and collaborating on national reopening guidelines for live event venues. For example, Pablo Center brought their art education program online with ARTmobile@home and started #SupportLocalSupportArt - a social media series highlighting local artists and artisans as well as works of theirs for sale. Now with the announcement of this season, Pablo Center plans to build on this momentum while looking forward to bringing an eclectically curated season that is meant to bring the community together after a tumultuous several months.

Director of Artistic Programming, Evan Middlesworth said about Season 3, "The past several months has been educational, thought provoking and life changing for me. Stepping into a new position and facing new challenges has caused me to focus



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intently on and fully understand the importance of this role. I appreciate, now more than ever, the power of our community and my responsibility to the Chippewa Valley and Pablo Center team. Anais Mitchell's *Making the Music*, Jazz at Lincoln Center Orchestra with Wynton Marsalis, and *The Secret Sisters* are just a small few of the shows I look forward to. Plus, we have a wide array of local artists that I have the honor of calling my friends and collaborators set to bring their talents to our stages. I'm proud of the work we've all done to bring Season 3 to life and excited for what still lies in store."

On the start of the next season and opening the building, Anderson said, "We stay committed to ensuring artist, guest, and staff safety is paramount through all phases of our reopening. We are excited to open the galleries, theatres, and building when allowed indoor event capacities increase and physical-distancing requirements are minimized. On behalf of the entire core staff, we are looking forward to hosting you, hopefully in October, and presenting you with our incredible third season."

Memberships on Sale Now

Season 3 Memberships are now available. In supporting Pablo Center at the Confluence, Members enjoy a variety of benefits including early access and discounts on ticket purchases for all Pablo Presents performances as well as exclusive Member-only experiences. Pablo Center offers seven different levels of membership based on contribution and giving history and now offers a flexible payment option for those who enroll before June 30.

Tickets for Season 3 performances will be available for purchase to the public via Pablo Center's website, or by calling the box office on July 27, 2020 at 10 a.m. Members will be offered presales on the following dates:

Producer Circle – July 13, 2020;

Director Circle – July 15, 2020;

Designer Circle – July 16, 2020;

Artist Circle – July 17, 2020;

Partner – July 20, 2020;

Advocate – July 21, 2020;

and Supporter – July 22, 2020.

About Pablo Center at the Confluence

Pablo Center operates in support of a mission that is focused on developing and augmenting endless opportunities for people of all ages and backgrounds to experience the performing, literary, and visual arts.

Inside our doors, guests can experience two internationally-recognizable performance spaces; the 1,204-seat RCU Theatre and the innovative 400-seat Jamf Theatre. These spaces allow us to showcase the endless possibilities of the arts in a facility capable of providing transformative experiences and creative opportunities. The Pablo Center experience and mission is enhanced by our support spaces: three rehearsal, dance and community rooms; three visual arts galleries; a sound and lighting lab; university classroom spaces; a state-of-the-art recording studio; and workforce/vocational training spaces. While our building makes Pablo Center unique, it is our community - patrons, members, business partners, constituent groups and local artists - who make us remarkable.

For more information, please contact Stephanie LaBair, Marketing and Communications Manager at Pablo Center at the Confluence, at 412-855-7209 or by emailing stephanie@pablocenter.org.