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News Release

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Junior Achievement Welcomes New Board Member

Eau Claire, Wisconsin – Junior Achievement of Wisconsin, Northwest Wisconsin is pleased to announce a new board member, Amy Miller.

Amy has worked for 14 years in retail leadership and has a drive for good quality customer service as well as associate development. Currently, Amy is an Assistant Store Director at Festival Foods. She has been with Festival Foods for five years and has held various roles at both the Clairemont Ave and Mall Dr store locations.



Miller is originally from Green Bay. She earned a bachelor's degree from the University of Wisconsin- Eau Claire and graduated double majoring in both Public Relations and Women's Studies. Amy fell in love with the city of Eau Claire while she attended UWEC, and decided she wanted to make Eau Claire her home. Amy and her wife Lauren have been together for 10 years and have a three-and-a-half-year-old daughter. In their free time they enjoy updating their 1970's home that they purchased this summer.

"We are looking forward to having Amy be a part of the Junior Achievement team," said, JA Northwest Wisconsin Director Susan Peterson.

About Junior Achievement®

Junior Achievement (JA) is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship. As a nonprofit organization, Junior Achievement reaches more than 3 million students per year in 109 markets across the United States, with an additional 5.2 million students served by operations in 100 other countries worldwide.

Locally, Junior Achievement has 12 area offices across Wisconsin and serve approximately 81,700 students mentored by more than 4,700 volunteers. Northwestern Wisconsin staff collaborates with 390 volunteers and 325 teachers, educating more than 12,000 students throughout northwestern Wisconsin last school year. For more information visit us at wisconsin.ja.org or call 715-835-5566.