

Eau Claire Area Chamber of Commerce Green Business Application Form

Mission: The mission of the **Green Business Initiative** is to promote the interest of Chamber member businesses that are committed and engaged in environmentally responsible operations and practices, also known as “green” business practices in the Eau Claire area.

Pledge: Members of the **Green Business Initiative** pledge to continually strive toward environmentally safe and sustainable business practices and operations to ensure that the Eau Claire area is environmentally healthy and viable. Members also pledge to meet all existing federal, state and local environmental regulations.

Goals:

- To market our members who are pro-actively engaging in green business practices and operations.
- To serve as an environmental public policy conduit between business and other interested organizations.
- To increase awareness of the economic growth opportunities related to the emerging green economy.
- To connect existing green-focused organizations with other businesses to promote best practices with sustainable business models.

Member Benefits:

- Members will be recognized as committed to a greener Eau Claire area through their business operations.
- Members will have access to the ECACC **Green Business** logo for print and electronic use.
- **Green Business** members will receive recognition on www.eauclairechamber.org
- Eau Claire Chamber **Green Business** window cling for members' business.

Membership minimum requirements:

- All applicants must be current members of the **Eau Claire Area Chamber of Commerce**.
- All applicants must complete the application and submit to the Review Committee for qualification. Business members representing **51 or more employees** must meet at least one “green practice” in each of the seven categories (Energy Conservation, Purchasing, Recycling, Social Capital, Transportation, Waste Prevention and Water Conservation) with a minimum total of **60 points**. Members representing **50 or fewer employees** must meet at least one “green practice” in 5 of the seven categories (Energy Conservation, Purchasing, Recycling, Social Capital, Transportation, Waste Prevention and Water Conservation) with a minimum total of **40 points**.
- There is no cost to participate thanks to the sponsors of the program: B-Framed Galleries, CliftonLarsonAllen, HUEBSCH Services, Mayo Clinic Health System, SDS Architects and Werner Electric.

Please complete your company information below, and submit by clicking the "SUBMIT" button at the bottom of the form. All fields denoted with an asterisk (*) are required.

Any questions should be addressed to the Chamber office via email minor@eauclairechamber.org.

Eau Claire Area Chamber of Commerce Green Business Application Form

Contact Information:

* Business Name

* Business Address

* City

* State

* Zip Code

* Contact First Name

* Contact Last Name

* Contact Email

* Contact Phone

Business Description

Number of Employees

Building is currently:

Owned by applicant

Leased by applicant

Business Category:

Amusement & Entertainment

Manufacturing

Apartments

Professional

Automotive

Public Utilities

Computer, Internet, Telecom

Publishers/Printers

Construction

Radio/Television

Diversified

Real Estate

Financial: Banks & Credit Unions

Retail

Health Care

Services

Hotel/Motel

Transportation

Insurance

Wholesale/Distribution

Other:

Click the Checkboxes below if the corresponding statement applies to your business. Elaborate (if necessary) in the appropriate text box. If more than 1 point applies, it will be noted after the line item.

Part A - Energy Conservation:

- 1) Track electricity usage, fuel usage and natural gas usage and share data with employees. (2) A-1)
- 2) Develop a policy/procedure strategy to conserve energy/increase renewable energy use. (2) A-2)
- 3) Perform an energy audit of building(s) to identify energy deficiencies and where improvements can be made. (2) A-3)
- 4) Replace incandescent bulbs with energy efficient lighting and/or reduce existing number of fluorescent tubes used. (2) A-4)
- 5) Reduce 'over lighting': reduction of unnecessary indoor and outdoor lighting. A-5)
- 6) Use motion sensors, timers or other lighting controls A-6)
- 7) Institute an office policy/procedure to require chargers to be unplugged and turn off computer monitors and other electrical appliances when not in use and other electrical appliances when not in use. (2) A-7)
- 8) Use "Energy Start" appliances. (2) A-8)
- 9) Update insulation or windows (includes tinting), by weatherizing your building. (2) A-9)
- 10) Use a programmable thermostat. A-10)
- 11) Use natural light or day lighting. A-11)
- 12) Commission new buildings or retro-commission for optimal energy system performance and to improve indoor air quality (e.g. HVAC climate zones, integrated building management software, etc.). (3) A-12)
- 13) Get a site assessment for renewable power potential. A-13)
- 14) Generate on-site renewable power (e.g. solar). (4) A-14)
- 15) Have an annual HVAC tune-up or refrigeration tune-up. (2) A-15)
- 16) Use renewable energy and/or purchase renewable power (e.g. Xcel's WindSource program, Eau Claire Energy Coop's Evergreen Program or renewable Energy Certificates (RECs). (3) A-16)
- 17) Enroll in energy efficiency programs through local energy companies (e.g. Peak Power, Focus on Energy). (3) A-17)
- 18) Attainment of recognized energy efficiency certification (e.g. LEED, Green Globes, Health Care without Harm). (2) A-18)
- 19) Other practices Check the box for point value that is appropriate.(Please explain in text box to the right.) (up to 5 points) A-19)

Point Value (0-5)

Part B - Purchasing:

- 1) Enact an Environmentally Preferable Purchasing Policy/Procedure to change to more sustainable consumption patterns. (2) B-1)
 - 2) Buy office paper with at least 30%, post consumer, recycled content. B-2)
 - 3) Purchase and use certified safe, eco-friendly, organic products janitorial, pest control and/or facility maintenance or direct cleaning service to use appropriate products. (3) B-3)
 - 4) Purchase recycle/re-manufactured ink/toner cartridges B-4)
 - 5) Purchase biodegradable or compostable "to go" food containers & utensils. (2) B-5)
 - 6) Preferred purchase of used, or sustainably made office furniture, equipment or materials. (3) B-6)
 - 7) Exchange or donate unwanted furniture, equipment, scrap materials through material exchange or donation programs.(2) B-7)
 - 8) Purchase from "green" vendors or service providers. Implement a green scorecard for vendors including packaging, ground vs. air. (2) B-8)
 - 9) Purchase from other local "green" businesses. (2) B-9)
 - 10) Other practices Check the box for point value that is appropriate.(Please explain in text box to the right.) (up to 5 points) B-10)
- Point Value (0-5)

Part C - Recycling:

- 1) Recycle paper, glass, aluminum, steel cans, plastic
Note: per Wisconsin Recycling Law, the following items must be recycled: paper, newspaper, magazines, corrugated cardboard, glass, bi-metal/aluminum cans, steel (tin) cans, plastic containers, per Eau Claire County standards. (2) C-1)
- 2) Recycle single use or non rechargeable batteries. C-2)
- 3) Utilize the Eau Claire County Clean Sweep Program. C-3)
- 4) Recycle tires, paint, motor oil, appliances, yard waste, light bulbs. (2)
Note: Wisconsin law bans these items from landfills. C-4)
- 5) Educate employees to recycle pharmaceuticals. C-5)
- 6) Donate or recycle used electronic equipment (E-Waste i.e. computers, printers, cell phones) to a Wisconsin State Registered Recycler. List name of recycling vendor. (2) C-6)
- 7) Recycle or reuse boxes, pallets, pallet wrap, cooking grease, wood debris and renovation or construction waste. (2) C-7)
- 8) Recycle toner and inkjet cartridges. C-8)

- 9) Compost, yard, landscape and/or suitable food waste. (3) C-9)
 - 10) Other practices Check the box for point value that is appropriate.(Please explain in text box to the right.) (Assign 1 to 5 points and type number below) C-10)
- Point Value(0-5)

Part D: Transportation:

- 1) Business policy/procedure in place to use teleconferences or web conferences rather than traveling for face-to-face meetings. (Please include policy/procedure language). (2) D-1)
 - 2) Institute a non-idling policy at your facility and during deliveries. (2) D-2)
 - 3) Implement a flexible work schedule for employees. (2) D-3)
 - 4) Install bike racks and shower facilities (if feasible) for employees.(2) D-4)
 - 5) Implement a parking space buy-out, or other incentives, for employees who utilize public transportation for every day work commutes. (2) D-5)
 - 6) Allow preferred parking for employees who carpool daily or who drive hybrid or fuel efficient vehicles to work. D-6)
 - 7) Schedule regular tune-ups for business vehicles; regularly check tire pressure; check for fluid leakage, drive speed limits. (2) D-7)
 - 8) Use hybrid or alternative fuel vehicles *(Please note in text box to the right: how many vehicles are hybrids or alternative fuel out of total fleet?) (4) D-8)
 - 9) Located business along bus route or bike route. D-9)
 - 10) Implement strategies for fuel efficiencies such as strategic pick-up and delivery routes; avoidance of high ozone times; non-idling policies. *Describe policy.*(2) D-10)
 - 11) Use, sell or offer fryer grease or cooking oils for alternative fuel use. (2) D-11)
 - 12) Other practices Check the box for point value that is appropriate.(Please explain in text box to the right.) (up to 5 points) D-12)
- Point Value (0-5)

Part E Social Capital:

- 1) Actively involved with public advocacy for a healthier environment E-1)
 - 2) Provide and/or participate in prevention programs for a healthier employees. (2) E-2)
 - 3) Employees volunteer in the local community. (2) E-3)
 - 4) Company has determined its overall carbon footprint and recuing emissions, etc. These findings are then shared amongst employees and/or readily accessible. (4) E-4)
 - 5) Company and/or employees contribute to local charitable organizations. (2) E-5)
 - 6) Other practices Check the box for point value that is appropriate.(Please explain in text box to the right.) (up to 5 points) E-6)
- Point Value (0-5)

Part F Waste Prevention:

- 1) Business operations policy/procedure to use electronic distribution to avoid unnecessary document printing, and set copier and printer defaults to 2-sided *Please explain policy/procedure.* (2) F-1
 - 2) Reduce the amount of bulk mail and duplicate mailings sent and received: i.e. regularly update/purge your mailing lists and request that business is removed from unnecessary or unneeded mailing lists. (2) F-2
 - 3) Marketing policy/procedure in place to minimize or eliminate the use of printed communications. (please include policy/procedure language) F-3
 - 4) Operations policy/procedure to reuse packaging and shipping materials. (please include policy/procedure language). (2) F-4
 - 5) Offer reusable-useable shopping bags or containers and/or discounts for those who use them. (2) F-5
 - 6) Have a plan in place to track, or establish, the reduction of your waste stream.(2) F-6
 - 7) If you are a hotel or restaurant, use reusable rather than "single use" (disposable) products (dishes, towels, cutlery, boxes, bags, containers, to-go boxes) (3) F-7
 - 8) Other practices Check the box for point value that is appropriate.(Please explain in text box to the right.) (up to 5 points) F-8
- Point Value (0-5)

Part G Water Conservation / Water Quality:

- 1) Use aerators and/or auto shut-off on faucets. (2) G-1
 - 2) Install commercial, no flow, dual flush or ultra low-flow devices (toilets, urinals etc.).(2) G-2
 - 3) Install pre-rinse spray nozzle in kitchen etc.). G-3
 - 4) Regularly checks for and repair leaks in rest rooms. G-4
 - 5) Install native plantings, native vegetation, rain gardens and/or low-water requirement landscaping. (2)a G-5
 - 6) Clean outdoor areas with a broom instead of a hose. G-6
 - 7) Reduce sink (gray) water.(2) G-7
 - 8) Use captured storm water or wastewater for irrigation, etc. (rain gardens, rain barrels). (4) G-8
 - 9) Perform a water assessment from a professional and implement recommendations. (3) G-9
 - 10) Implement an irrigation policy/procedure incorporating automatic timers to water, at most, every other day; integration of water recognition devices to gauge wet weather days and avoid overwatering. (3) G-10
 - 11) Fertilize only based on soil test recommendations.(2) G-11
 - 12) Use only environmentally preferred ice melt rather than salt. G-12
 - 13) Other practices Check the box for point value that is appropriate.(Please explain in text box to the right.) (up to 5 points) G-13
- Point Value (0-5)

View Points Earned From Checkboxes