

*Joint Letter from:*

Eau Claire Chamber Educational Foundation  
101 North Farwell St, Ste 101  
Eau Claire, WI 54703

Royal Credit Union  
200 Riverfront Terrace  
Eau Claire, WI 54703

January 30, 2020

Dear Chamber Member,

We have some exciting news to share that we believe will enhance an educational opportunity for high school students in our community and benefit the chamber. We are in the process of transitioning the Eau Claire Chamber Educational Foundation's program, "Real Life Academy," to Royal Credit Union's program, "Test Drive... Next Stop Reality." The transition will be complete by the end of 2020. Royal Credit Union has an extensive financial education presence in our region, winning awards from the Credit Union National Association (CUNA) and the Wisconsin Governor's Council on Financial Literacy. Over the last several years, Royal Credit Union has also been the major supporter of Real Life Academy and operates its own reality fair, Test Drive, for high school students in other communities like Rice Lake and Eden Prairie, MN. Both programs share the same mission and objective, to provide high school students a real-life simulation of money and finances. By partnering on this initiative moving forward, we hope to expand the use of technology and the ability to positively impact even more local high school students.

The Eau Claire Chamber Educational Foundation will conduct the event formally through the 2020 calendar year with the major change being implementation of the curriculum for "Test Drive... Next Stop Reality" immediately. This will be in place for the Spring 2020 event and Fall 2020 event, with a full transition taking place in 2021. Through this partnership, we will continue to ask our business community to support this program by volunteering and interacting with the students, as that is a critical piece to its success.

Sincerely,



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**David Minor**  
Secretary  
Eau Claire Chamber Educational Foundation

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**Brandon Riechers**  
President & CEO  
Royal Credit Union

President & CEO  
Eau Claire Area Chamber of Commerce