

\*\*\*\*\*News Release\*\*\*\*\*

*Change for Kids Fundraiser is Back For Year Two With a \$25,000 Goal*

**When:** August 11th, 2020, 8 a.m. - 5:30 p.m.  
**Where:** Northwestern Bank-River Prairie  
1430 Rivers Edge Trail  
Altoona, WI 54720  
**Interviews:** Sandi Polzin, Hope Gospel Mission  
Sarah Stokes, Event Sponsor  
Jerry Jacobson, President, Northwestern Bank  
**Photos/Video:** Kids donating change at Northwestern Bank

**Altoona, WI** – Change jars changed lives last summer at the Change for Kids fundraiser with more than \$20,000 raised to help open the Hope Gospel Mission Renewal Center for Women and Children. This year, Hope Gospel Mission has a goal of raising \$25,000 to help provide shelter, training and counseling for one family for a year.

“We can’t thank the Chippewa Valley enough for last year’s success,” said Sandi Polzin of Hope Gospel Mission. “These are hard times for everyone, but every penny counts towards helping our families.”

On August 11th, from 8:00am - 5:30pm, children and families are encouraged to bring their jars of change and piggy banks to any of the five donation sites to donate the change to Hope Gospel Mission’s cause. The donation sites include Northwestern Banks in River Prairie, downtown Chippewa Falls and Lake Wissota, along with Down To Earth Garden Center and Hope Gospel Mission’s office. Donation locations will be hands-free to encourage social distancing and safe practices.

This event is sponsored by STOKES|HERZOG, Northwestern Bank, Markquart Motors, Down to Earth Garden Center, Olson’s Ice Cream, and Chippewa Valley Energy. Northwestern Bank is once again matching donations up to \$5,000. Olson’s Ice Cream is also giving kids who donate a free ice cream certificate.

“We were overwhelmed by the generosity of our community last year to help get the Renewal Center for Women and Children open. It is important we continue to remember our donations, no matter the size can make an impact in the lives of those right here in the Chippewa Valley,” said Sarah Stokes, owner of STOKES|HERZOG Marketing + Consulting.

For more information and to schedule an interview:  
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