Workforce board to schedule first of its kind drive thru job fair

Eau Claire, WI – While Unemployment Insurance Claims (UI) in our State have reached record levels as the result of COVID19. The Federal UI benefit of $600 per week is set to end in late July, and as a result we are working on being more innovative and responding to local needs in new and different ways. One such development from The West Central Wisconsin Workforce Development Board (WCWWDB) is to host drive thru job fair(s) and encourage both businesses and job seekers to participate.

“In the era of social distancing, a drive-thru career fair is a great vehicle to get information to people who have worked with us in the past or are utilizing the public workforce system for the first time. Three of the Wisconsin Job Centers in our region will be hosting a State-lead initiative to align the business community with those displaced during this Pandemic. The event will take place **Wednesday, July 15th, from 1PM to 4PM.** “It is essential to provide new and innovative opportunities to connect our local business community to easily reach those seeking employment in a safe manner, and make the match”, states Jon Menz, CEO for the West Central Wisconsin Workforce Development Board.

Workforce partners, including the Chippewa Falls, Eau Claire, Ellsworth, Hudson, Menomonie, New Richmond, Rice Lake and River Falls Chambers of Commerce, Workforce Resource, Inc., Job Service, Office of Veteran Employment Services, Department of Vocational Rehabilitation, Department of Community Corrections, Chippewa Valley Technical College, Wisconsin Indianhead Technical College and our County Economic Development Partners are supporting efforts for this event at the **Eau Claire County Job Center** in Eau Claire, WI, the **St. Croix Valley Job Center located in River Falls** and the **Barron County Job Center** in Rice Lake.

Based on business customer feedback, the ‘West Central Wisconsin Regional Business Services Team’ continues to see a need for events like this State-wide event for our business and industry partners. If you are a business and would like to get involved, please contact David Paulson, Sector Director WCWWDB. He encourages you to register at [www.wcwwdb.org](http://www.wcwwdb.org) or by email [dpaulson@wdbwcw.org](mailto:dpaulson@wdbwcw.org). Information about job fair(s) that will take place from 1PM-4PM on July 15, including locations, how employers can register [http://wdbwcw.org/event/business-registration-drive-thru-job-fair-registration-deadline-july-15th/](http://wdbwcw.org/event/business-registration-drive-thru-job-fair-registration-deadline-july-15th/)

Job Seekers Flyers are located at wdbwcw.org/events
Additionally,

Job Centers located in the West Central region serving Barron, Chippewa, Clark, Dunn, Eau Claire, Pierce, Pepin, Polk and St. Croix Counties’ stand ready to serve our businesses, businesses affected by closures, and dislocated and laid-off workers. In collaboration with our local chambers, local economic development partners and the One Stop Partners in West Central WI, we continue to cultivate collaborative ways to best support our business sectors and our job seekers both now and into the future. The West Central Wisconsin Job Centers are a proud partner of the American Job Center Network.

A proud partner of the americanjobcenter network