



Inspiring Tomorrows[®]



News Release

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Business Partners Peer Group Brings Renown Economic Speaker to Eau Claire

Eau Claire, WI—The local Business Partners Peer to Peer Group and EPIC21 Peers-in-Conference are pleased to bring award-winning speaker, presenter and author Jay Rifenburg to the area. His presentation will be delivered virtually by Perigon with WIN Technology in Eau Claire on Tuesday, June 23 from 8 – 10 a.m.

Jay will encourage participants to enhance their personal and professional career and is the author of international best-seller, “*No Excuse! – Incorporating Core Values, Accountability and Balance into Your Life and Career*” and winner of the “2017 Vistage Speaker of the Year” award, Jay educates and encourages individuals to be their best selves and live up to their fullest potential through keynote speeches and professional core value leadership development training seminars.

Not only will this award-winning, world-class presentation enhance attendees personal and professional development, it will also allow them to propel into a more successful and fulfilling career and life balance. Jay’s demonstration of personal values and principles such as honesty, professionalism, forgiveness and self-respect, will provide attendees the necessary tools for a leadership-based lifestyle and career. Within any leadership style, Jay will teach participants to integrate humility and transparency to enhance team communication and trust.



Jay Rifenburg

Junior Achievement, Coulee and Northwest have been named as the event’s beneficiary. To learn more or register online, visit <http://bit.ly/VirtualSpeaker2020> or call Junior Achievement at 715-835-5566 extension 27.

We thank Host Sponsor Larson Companies and WIN Technology. We also thank Title Partner BMO Harris Bank as well as Group Health Cooperative of Eau Claire and WIN for their support of this event and Junior Achievement. We will be recognizing businesses for their volunteer support with awards thanks to the following sponsors; Hoeft Builders, American Phoenix, Nohre & Company, WIPFLI, and Temperature Systems Inc.

About Junior Achievement[®] Junior Achievement (JA) is the world’s largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. Locally, Junior Achievement has 12 area offices across Wisconsin and serve approximately 153,000 students mentored by nearly 9,000 volunteers. Northwestern Wisconsin staff collaborates with more than 690 volunteers and 670 teachers, educating more than 18,500 students throughout northwestern Wisconsin last school year. For more information visit us at wisconsin.ja.org or call 715-835-5566.