



FOR IMMEDIATE RELEASE

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PRINTING EXCELLENCE IN THE TRI-STATE REGION RECOGNIZED
Supreme Graphics Announced as “Best of” Award Winner
in the 2020 Graphics Excellence Awards

Pewaukee, WI — The Great Lakes Graphics Association (GLGA) has announced that Supreme Graphics of Arcadia WI is an award winner in the 2020 Graphics Excellence Awards competition. The judging was conducted on March 10-11, 2020, by a team of independent judges. The GEA competition is one of the largest printing competitions in the nation.

Supreme Graphics won (1) Best of Division (4) Awards of Excellence and (8) Certificate of Merit awards. The awards were given in the categories of specialty coatings, booklets, calendars, product catalogs, newsletters, brochures, annual reports, and folders.

A panel of out-of-state judges with extensive experience in printing and print production was brought in to examine the work. Each entry was judged on its own merit in a category with similar printed pieces. The judging criteria included registration, crossovers, clarity and neatness, sharpness of halftones and line drawings, richness and tonal qualities of color, paper and ink selection, ink coverage, difficulty of printing, effective contrast or softness, finishing, bindery and overall visual impact.

“We are so proud of our winning team,” said Chris Blaschko, VP Business Development. “It’s an honor to be recognized by the industry as a company that produces top quality, award winning print materials.”

For more information, call Chris Blaschko, VP Business Development, at 608-323-3366 ext 150.

Supreme Graphics is a commercial printing company with a wide range of in-house print and finishing capabilities. Supreme is a single source solution providing clients with everything they need from design to delivery. The company serves a broad base of clients locally as well as a number of national accounts.

Since 1886, The Great Lakes Graphics Association (GLGA) has been dedicated to advancing the success of the printing and graphics industry. Working together with Printing Industries of America, the world’s largest graphic arts trade association, GLGA represents the three state region of Illinois, Indiana, and Wisconsin and provides training, resources, and a voice of advocacy on both a state and national level.

The Graphics Excellence Awards (GEA) competition, owned and managed by The Great Lakes Graphics Association (GLGA), is an annual event that recognizes and rewards printing and finishing companies who combine fine craftsmanship with technology in order to produce outstanding finished products. The award-winning companies are honored each year at the GEA Celebrations, to be held this year on May 24 simultaneously in Milwaukee, WI, and Addison, IL.