News Release
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Junior Achievement Welcomes New Board Member

Eau Claire, Wisconsin – Junior Achievement of Wisconsin, Northwest Wisconsin is pleased to announce a new board member, Brooke Petska. Brooke has been a volunteer for JA for more than two years serving as an active classroom volunteer and member of the golf outing committee. Growing up in Hudson, WI, JA was not prevalent in the classrooms, so when her and her husband moved to Eau Claire, she knew she wanted to get involved. “It has truly been a privilege to be a part of such a wonderful organization like Junior Achievement. These kids and young adults are learning skills that will carry with them the rest of their lives. Even though you spend a short time with each class, the time spent together provides an opportunity for genuine connections to be made, and you learn something from each other,” she said.

Brooke serves as the Director of Business Development and Marketing for Marawood Construction Services. In addition to volunteering with JA, Brooke is also a Chamber Ambassador for both the Eau Claire and Chippewa Chambers of Commerce, a member of Chippewa Valley Young Professionals, Event Coordinator for her Greater Eau Claire BNI group, member of the Chippewa Valley noon Rotary Chapter, plus a member of the United Way Marketing Committee.

Outside of work, Brooke and her husband enjoy their time at home in Tilden working on their continuously growing gardens, going for walks with their chocolate lab, Timber, around their three-mile country block and frequenting local restaurants and wineries.

About Junior Achievement®
Junior Achievement (JA) is the world’s largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship. As a nonprofit organization, Junior Achievement reaches more than 4.8 million students per year in 109 markets across the United States, with an additional 5.2 million students served by operations in 100 other countries worldwide.

Locally, Junior Achievement has 12 area offices across Wisconsin and serve approximately 153,000 students mentored by nearly 8,000 volunteers. Northwestern Wisconsin staff collaborates with more than 690 volunteers and 670 teachers, educating more than 18,500 students throughout northwestern Wisconsin last school year. For more information visit us at wisconsin.ja.org or call 715-835-5566.

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