News Release
For Immediate Release – June 16, 2020

Junior Achievement Holds Annual Golf Outing

Eau Claire, WI - The 24th annual JA Golf Outing takes place July 21 at Wild Ridge Golf Course. The event will feature a host of fun activities and its first-ever virtual auction. Tee times, beverages, snacks, and lunch on the course will be provided.

The annual event is Junior Achievement’s oldest fundraiser for students in northwestern Wisconsin. Monies raised from the event will be used to deliver Junior Achievement programs to area youth. Last year, Junior Achievement in northwestern Wisconsin impacted nearly 18,500 students, delivering programming in more than 900 area K-12 grade classrooms.

Scheels is this year’s Presenting Partner along with partnerships and support from numerous area businesses, including media sponsors Fox 25/48, Mid-West Family Broadcasting, Sports Talk Radio on 105.1 on the FM Dial. Bill Michaels, heard weekdays on Sports Talk 105.1, will be broadcasting his daily radio program live at the event. Junior Achievement is honored that so many business leaders in the community support economic, career and financial curriculums in the classroom. “The need to expose our youth to financial literacy programs and career exploration continues to be an important factor in their education,” says Susan Peterson, Junior Achievement Area Director. “The JA Golf Outing raises necessary funds to deliver Junior Achievement programs to our area youth and allow us to impact students in the Chippewa Valley and surrounding 20 counties throughout northwestern Wisconsin.” To learn more or register online, visit http://bit.ly/JAGolf2020 or call Junior Achievement at 715-835-5566.

About Junior Achievement® Junior Achievement (JA) is the world’s largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship. As a nonprofit organization, Junior Achievement reaches more than 4.8 million students per year in 109 markets across the United States, with an additional 5.2 million students served by operations in 100 other countries worldwide.

Locally, Junior Achievement has 12 area offices across Wisconsin and serve approximately 153,000 students mentored by nearly 8,000 volunteers. Northwestern Wisconsin staff collaborates with more than 690 volunteers and 670 teachers, educating more than 18,500 students throughout northwestern Wisconsin last school year. For more information visit us at wisconsin.ja.org or call 715-835-5566.