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News Release

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Contact:

Susan Peterson, Area Director, Northwest Wisconsin
Junior Achievement of Wisconsin, Inc.
speterson@javis.org (phone) 715-214-1124

Junior Achievement Awards Scholarships at Annual JA Business Challenge

Eau Claire, WI—More than 50 students from 5 high schools across northwestern Wisconsin competed for scholarships last week at the Northwest Central Regional Virtual JA Business Challenge. After a morning of strategizing with local business professionals, high school students reaped the benefit of their efforts and won post-secondary scholarships. Junior Achievement is pleased to announce this year’s *JA Business Challenge 2021* scholarship winners:

First Place: Thor Sather, Kyle Jarmusic, and Wylee Huset from Chetek-Weyerhaeuser High School each won \$600 scholarships provided by the Great Northern Corporation’s Mark Orendorff Memorial Scholarship. The team was mentored by Doug Westholm from Jennie-O Turkey Store.

Second Place: Madison Andrews, Lacota Brown, and Kyle Lipke from Boyceville High School each won \$400 scholarships provided by WESTconsin Credit Union. The team was mentored by Sam Gearing of State Farm Insurance Company.

Third Place: Bash Nielson and Jacob Granley from Boyceville High School each won \$200 scholarships provided by Market & Johnson. The team was mentored by Sam Gearing of State Farm Insurance Company.

The first and second place teams will compete at the state Wisconsin JA Business Challenge competition set for Tuesday, May 4, 2021, through a web-based videoconferencing platform.

Business Sponsors: We thank the following businesses for supporting area youth through this year’s JA Business Challenge. They include 3M, Bauer Built Incorporated, Bauman Associates, Ltd, BMO Harris Bank, Cardinal FG, CF Products, A Division of ChemCeed LLC, Clear Water Kiwanis, Co-op Credit Union, Festival Foods, Great Northern Corporation, Group Health Cooperative of Eau Claire, jamf, Ken Vance Motors, Keyes Chevrolet, Market & Johnson, Inc. / Bauer Built, Northwestern Bank, Rockwell Automation, Royal Credit Union, WESTconsin Credit Union, and Xcel Energy.

About Junior Achievement[®] Junior Achievement (JA) is the world’s largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. Locally, Junior Achievement has 12 area offices across Wisconsin and serves approximately 82,000 students mentored by nearly 4,800 volunteers. Northwestern Wisconsin staff collaborates with more than 390 volunteers and 325 teachers, educating more than 12,500 students throughout northwestern Wisconsin last school year. For more information visit us at wisconsin.ja.org or call 715-835-5566.

